



From the Editor's Desk

Dear Readers,

It is with great enthusiasm that I introduce this newsletter edition, which captures a spectrum of academic innovation, student involvement, and institutional growth. The Maverick MBA Contest, a significant component of the student induction program, proved to be an important exercise



in managerial reasoning, where students proficiently transformed complex real-world challenges into concise business problem statements. Orientation efforts for second year of MBA program ensured a smooth academic journey by aligning elective courses with career paths.

This edition also celebrates a strong record of achievements across students, alumni, and faculty, reflecting a culture of continuous excellence and impact. From global recognitions and scholarly contributions to industry-linked collaborations such as the Grant Thornton partnership, the highlights emphasize the institution's commitment to bridging academia and practice. Collectively, these developments endorse institution focus on shaping future-ready professionals equipped with analytical depth, innovation mindset, and leadership capability.

Hope you enjoy going through this e-Newsletter.

Happy reading.....

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Editorial Team

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Students' Induction Program

The Maverick MBA Contest, a key element of the Student Induction Program, was conducted on April 9, 2026, by IFHE University CDOE to cultivate the high-level problem-solving and "out-of-the-box" thinking required of modern managerial aspirants. Participants were challenged to identify a critical issue within a marketplace or community and articulate it through a creative one-minute Statement of Business Problem (SoBP) video. Adhering to professional milestones, the 36 participants submitted their work via a designated Google Form, evaluated by a panel of faculty and peers. The event served as a developmental catalyst, enhancing technical skills and empathy while helping students transition from technical backgrounds to thinking like business leaders.



Prof. U.L. Sunita
Faculty of Finance,
Coordinator for Maverick



Dr. C.V. Krishna
Faculty of Marketing
Coordinator for Maverick

This event was conducted under the coordination of Dr. C. V. Krishna and Prof. U.L. Sunita. The winners recognized for their exceptional ability to frame and present impactful business problems were Ms. CH N Shreya, Mr. Harish Babu, Ms. Bhavani Sravya Datla, Ms. Gollapelli Mounika, Ms. Jamindar Vasudha Rao, Ms. Kanchan Trivedi, Ms. R Satvika, Ms. Chepur Madhu Sri, Mr. Sabyasachi Mukherjee, and Mr. Purnachandra Kammari.



Students' Induction Program

ICFAI Foundation
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Certificate of Appreciation

This certificate is presented to **Ms. GOLLAPELLI MOUNIKA**
Class of 2026-28, January Session for having won the
Maverick MBA Contest, hosted by ICFAI Online in **April, 2026**.

Leelavathi
Contest Coordinator

Vsunk
MBA Program Coordinator



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Certificate of Appreciation

This certificate is presented to **Mr. HARISH BABU**
Class of 2026-28, January Session for having won the
Maverick MBA Contest, hosted by ICFAI Online in **April, 2026**.

Leelavathi
Contest Coordinator

Vsunk
MBA Program Coordinator

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ICFAI
ONLINE

Certificate of Appreciation

This certificate is presented to **Ms. JAMINDAR VASUDHA RAO**
Class of 2026-28, January Session for having won the
Maverick MBA Contest, hosted by ICFAI Online in **April, 2026**.

Leelavathi
Contest Coordinator

Vsunk
MBA Program Coordinator



Students' Induction Program



Students' Induction Program



An orientation program was conducted for Batch 13 Semester 2 learners from 25th April to 1st May introducing them to semester 2 courses. Orientation was also conducted for Batch 12 Semester 3 students from 13th May to 15th May. The orientation focussed on the choice of electives with more emphasis on the suitability of courses to learners' career paths. The orientation also appraised the students of the changes in the assessment patterns to achieve the year 2 learning outcomes. Co-ordinator of each course presented a brief on their respective elective courses and clarified for whom the electives are suitable.

Alumni Achievements

Mr. K Usmanulla, a student of Class of 2024-2026, January batch completed his Business Leadership Development Programme from IIM Calcutta. He is the Circle CEO for Altius Telecom Infrastructure Trust (formerly Data Infrastructure Trust), the largest telecom tower group in India.



Student Achievements

Ms. Rinki Mathur, a student of Class of 2023-2025, July batch participated and got recognized in the #LinkedInRecruitathon (a series of exclusive, invite-only events and workshops hosted by LinkedIn for talent acquisition and HR professionals).



Students listed below secured merit scholarships for their exceptional performance:

- 🌹 Gondi Bhuvaneshwari
- 🌹 Rajath Jayanna
- 🌹 Ebbili Harshitha
- 🌹 Meenal Maheshwari
- 🌹 Narasimhula Revanth
- 🌹 Avinaba Kar
- 🌹 Sathish Vasudeva

Congratulations!

- 🌹 Shivani Shivaprasad Naik
- 🌹 Sriramwar Vamshikrishna
- 🌹 Gattu Rithvik Reddy
- 🌹 Chilkuri Varshit Reddy
- 🌹 Dev Kumar Goel
- 🌹 Guduru Mahima Raj
- 🌹 Rashmi Singh

Faculty Profile



Aditi Krishnakumar

MSc MA PGDM(MBA) LLB Bsc.

Aditi Krishnakumar has joined ICFAI University as Adjunct Professor of Practice. Aditi Krishnakumar is a financial services professional, with fifteen years' experience working in financial and macroeconomic research, quantitative finance and risk management across India and Singapore, and nearly four years as a private consultant specializing in financial modelling and corporate communications. She has experience of multiple asset classes including equities, fixed income, commodities, bullion, derivatives and structures, and illiquid assets. She has extensive experience working with startups and handling diverse organization-wide functions.

In addition to her professional experience, Aditi is a published and award-winning writer, recipient of the Scholastic Asian Book Award and nominated for the Singapore Book Prize, the Asian Scientist Writing Prize, the Binod Kanoria Award for Children's Literature and, most recently, the Valley of Words Book Award. Aditi received the Young Alumni Achievers Award from IIM Ahmedabad in 2025, for her contribution to literature and the arts.

Aditi has also authored a scholarly article on risk management published in the journal *Dawn*, and co-authored papers in the area of extremal combinatorics, published in reputed journals including *Discrete Applied Mathematics* and *Discussiones Mathematicae Graph Theory*. She is currently working towards her PhD, specializing in extremal graph theory.



Learning Experiences

Kuchipudi Sruthi, student of Class of 2021–2023, was recognized for building multiple automation solutions across GST and accounting operations.

Her learning experience:

Over time, while working extensively in GST and accounting work flows, I observed that some of the most operationally critical processes were also among the most repetitive and manually intensive. Instead of accepting these inefficiencies as inevitable, I began exploring ways to simplify and automate them using whatever resources were accessible to me.

What started as curiosity gradually evolved into building multiple automation solutions across GST and accounting operations, including:

- GST Reconciliation Automation
- GST Data Extraction from PDFs using OCR and Python
- Automated Invoice Generation using Mail Merge and Macros
- Consolidation and Intelligent Data Sorting for GST Returns
- Automation of repetitive compliance-driven workflows
- Completed automated manual tasks in my daily workflow

Tasks which took me 3-4 working days now just take me 15-20 minutes.

Quoting few words of Nvidia Vice President of Applied Deep Learning, Bryan Catanzaro who recently stated that, for his team “the cost of computing power for AI has far exceeded the cost of employee salaries”.

What makes this journey especially meaningful to me is that these solutions were developed without enterprise software, large budgets, or premium tools. Using freely available resources, Excel VBA, Python, OCR logic, macros, and process-oriented thinking, I was able to automate nearly 95% of repetitive workflows within my day-to-day operations.

Beyond time efficiency and reduced manual effort, this transformation created something even more valuable — time for deeper consulting, analytical thinking, and continuous subject learning.

More than automation, this experience shaped a mindset for me:

“Any repetitive process can be simplified. Any data can be structured. Any workflow can be improved with the right logic and persistence.”

In a time where innovation is often associated with large-scale investments, this journey became my personal reminder that meaningful transformation can also emerge from curiosity, consistency, and the willingness to improve everyday work.

For many, this may simply be process improvement, but for me, it represents a deeply personal achievement — one that I take great pride in, as it reflects my ability to create meaningful impact through innovation, persistence, and practical problem-solving despite limited resources.

While the technical side of automation was largely self-driven through continuous experimentation and learning, I believe my MBA at ICAI played a significant role in shaping the way I approached problems.

More than tools or software, it helped me develop a structured business perspective — understanding operational inefficiencies, process thinking, time optimisation, and the importance of creating scalable solutions rather than repeatedly solving the same problem manually.

I think the biggest contribution was the mindset it cultivated: to not just perform a task, but to question whether the process itself could be improved.

That perspective, combined with practical exposure in GST and accounting workflows, eventually pushed me toward automation and process transformation.



Regards,
Sruthi K.

Learning Experiences

Dr. Kavitha Unnikrishnan a student of Class of 2024–2026, October batch was recognised as a Vanguard Innovator in her organisation @ Sapience South Asia, a prominent agribusiness and animal health consulting firm headquartered in Bengaluru, Karnataka.



Her learning Experience:

It was a very meaningful moment for me; this achievement is closely connected to the learning and exposure I gained during my MBA program at ICFAI University. The way I approach problem-solving today, thinking strategically and connecting it to business decisions, has been strongly shaped by what I learned during this program.

Along with this, I'm happy to share that I'll be moving to a new role with another organisation, Natural Remedies in Bangalore, where I'll continue my work in the animal health and nutrition space. I'm really looking forward to this next phase and the opportunities it brings.

Both this recognition and this new opportunity feel like an important milestone for me, and I truly believe they are a reflection of the strong foundation during my MBA. I'm very grateful to you all for your guidance, support and being an important part of my career journey.

Dr. Kavitha Unnikrishnan

For standing at the forefront of innovation and leading with both intellect and grit.

Dr. Kavitha's tireless efforts across **marketing**, **technical excellence**, and **digital transformation** have been nothing short of exemplary. She has not merely responded to change — she has driven it, shaping the roadmap for how Sapience approaches proactive disease management in a rapidly evolving landscape.

- Marketing Leadership**
Championing bold strategies that position Sapience at the cutting edge of the industry.
- Technical Excellence**
Bringing scientific rigor and precision to every initiative she undertakes.
- Digital Transformation**
A catalyst for the future — propelling Sapience's digital mission forward with vision and tenacity.

A true soldier of progress. A catalyst for the future.

Thanks & Regards,

Dr. Kavitha Unnikrishnan



The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 220+ fascinating webinars by the prominent speakers across industries on contemporary issues. The webinars held from March 2026 to April 2026 include:



The B2B to B2C Pivot: Reinventing a Manufacturing Giant into a Consumer Brand

Speaker: Mr. Srishant Challa,
Managing Director, CCL Products India Ltd



Innovations in Sports Infrastructure: Trends and Opportunities

Speaker: Anil Kumar Suravaram,
Founder-MD of Great Sports Tech

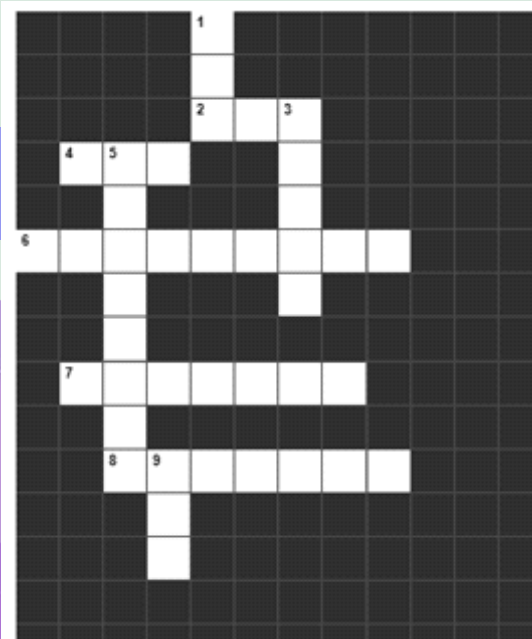


All these Webinar sessions were moderated by Dr. R Prasad and Prof. Sudhakar Rao

For more details, visit <https://online.ifheindia.org/webinar.html>

Many More Miles to go

Business Awareness Quiz



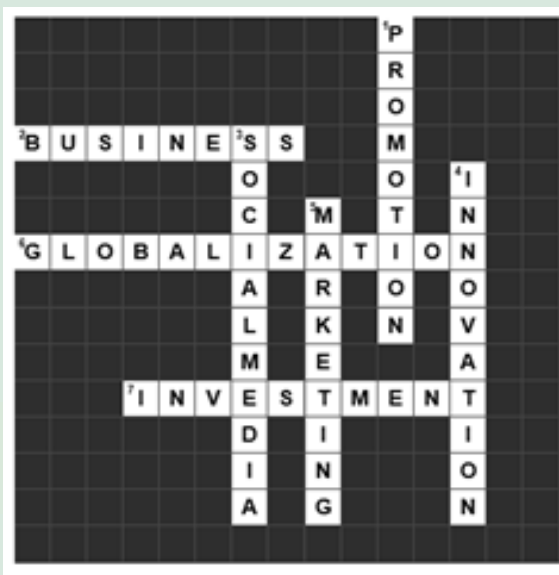
Across:

2. Direct business sales to consumers, no middleman involved
4. Type of certificate used to make credit card transactions secure
6. The exchange of goods and services over the Web
7. Analyzing vast datasets for patterns and trends
8. The interface needed to process online payments is _____

Down:

1. The type of commerce that links two firms
3. The rate at which customers leave your brand is. rate
5. One of the programs used to help shoppers while ordering on the Internet is called a cart program
9. Calculate total revenue divided by orders for the

Answer to the previous quiz:



University News



Dr. R Prasad, Sr. Director, Academic Wing, ICFAI Group made a presentation on the topic “REIMAGINING EDUCATION IN THE AGE OF INTELLIGENT TECHNOLOGY”, @ World Technology Convention held at Jio World Convention Centre, Mumbai from 8-9 May, 2026.



Mr. P. Rakesh Kumar, Deputy General Manager, ELearning Department, Academic Wing represented ICFAI Online at the Indian Chamber of Commerce World Technology Convention in Mumbai on May 9 during the Academic Tech Excellence Showcase.

At the forum, he presented how ICFAI Online is leveraging AI-driven solutions to enhance online education, learner engagement, and faculty support at scale. The discussions further built on with presentation by Dr. R Prasad, Sr. Director, Academic Wing on May 8 on "Reimagining Education in the Age of Intelligent Technology", which highlighted the evolving role of AI in higher education.

The memorable moment was the recognition during the concluding session by Hon'ble Member of Parliament Dr. Sasmit Patra, who noted that ICFAI was the only non-IIT institution showcasing enterprise-level AI use cases for learning and faculty support. This acknowledgment reflects the ICFAI Online commitment to translating AI into practical academic impact — enhancing learning experiences, empowering faculty, and driving meaningful innovation in education.



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The ICFAI Foundation for Higher Education (IFHE) - Online Programs has signed an MOU with Grant Thornton Bharat LLP (GT) to bring industry relevant skills directly to the curriculum of ICFAI Online Programs. Starting from the July 2026 session, students will have the opportunity to enrol in 10 more specialized elective courses. Benefits to the students include:

- **Practitioner-Led Learning:** Gain insights from a global industry leader. GT focuses on high-demand skills and applications from a true practitioner's point of view.
- **Diverse Specialized Electives:** Choose from cutting-edge subjects including Business Intelligence (Power BI & Tableau), Digital Marketing Applications, Financial Modelling, Data Analytics using Python, and US GAAP.
- **Dual Certification & Credits:** Students will earn credits toward their Online MBA transcript from IFHE while also receiving certification from Grant Thornton upon successful completion.
- **The Best of Both Learning Model:** Experience a blended approach featuring GT's premium eLearning content integrated with live sessions and facilitated course projects led by IFHE faculty.
- **Cutting-Edge Tools:** Get hands-on experience with the latest tech tools in a dedicated online learning environment.

The MOU was signed by Mr. Pradeep Pandey, Partner – Grant Thornton Bharat LLP and Prof. Sashikala, Officiating Registrar, IFHE in the presence of senior members from both the institutions, including among others Mr. Vinay Kumar from Grant Thornton Bharat LLP and Prof. Sanjay Fuloria, Director, CDOE, Prof. K. S. Venu Gopal Rao, and Prof. P. N. Sinduja, Dean IQAC.