

Faculty for ONLINE Programs

The details of full time faculty members appointed as program coordinators, course coordinators and mentors for the ONLINE MBA program in line with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, are as below.

A. Program Coordinator

S.No.	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
1	Lakshmi Sunitha Uppuluri, Associate Professor	Pursuing Ph.D; MPhil, UGC-NET; M.Com	27 years	Regular

B. Course Coordinators

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
1	Foundations of Accounting and Finance	Lakshmi Sunitha Uppuluri, Associate Professor	Pursuing Ph.D; MPhil (Commerce), UGC-NET; M.Com	27 years	Regular
2	IT for Managers	Anirudh Prakhya; Assistant Professor	Pursuing Ph.D; PGDM – IIM Ranchi; Dual Degree B.Tech, M.Tech - IIT Madras	7 years 6 months	Regular
3	Management and Organization Behaviour	Dr.Anuradha Chavali, Assistant Professor	Ph.D, MBA (HR), BA, Economics (Hons) UGC NET; APSET	19 years	Regular
4	Business Environment	Dr.Venkatakrishna Chodimella, Assistant Professor	Ph.D, MBA (Mktg) UGC NET	22 years	Regular
5	Business Analytics	Dr.Pran Kumar Maremanda, Assistant Professor	Ph.D. (Statistics); M.Sc. (Statistics); B.A.	23 years	Regular
6	Business Communication	Dr.Sheela Rosalyn; Assistant Professor	PhD; M.Phil.; MA English; MA Psychology	19 years	Regular

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
7	Human Resource Management	Dr.Anuradha Chavali, Assistant Professor	Ph.D, MBA (HR), BA, Economics (Hons) UGC NET; APSET	19 years	Regular
8	Operations Management	Dr. Muthu Kumar Rajasekaran, Assistant Professor	Ph.D; MBA(HR & Marketing); Bachelor of Engineering	28 years	Regular
9	Economics for Business	Sundara Vardhan Thirukkavalluri, Assistant Professor	Ph.D (Ongoing), MPhil. (Eco), MA (Eco),	9 years, 4 months	Regular
10	Marketing Management	Dr.Venkatakrishna Chodimella, Assistant Professor	Ph.D, MBA (Mktg) UGC NET	22 years	Regular
11	Leadership and Change Management	Dr.Anuradha Chavali, Assistant Professor	Ph.D, MBA (HR), BA, Economics (Hons) UGC NET; APSET	19 years	Regular
12	International Business	Sundara Vardhan Thirukkavalluri, Assistant Professor	Ph.D (Ongoing), MPhil. (Eco), MA(Eco)	9 years, 4 months	Regular
13	Business Policy and Strategy	Ramesh Krishnan; Associate Professor	PGDM - (IIM – A); BE (Hons) Mechanical Engineering BITS Pilani	43 years	Regular
14	Financial Management	Anirudh Prakhya; Assistant Professor	Pursuing Ph.D; PGDM – IIM Ranchi; Dual Degree B.Tech, M.Tech - IIT Madras	7 years 6 months	Regular
15	Services Marketing	Dr.Naga Ramya Kiran	Ph.D, MBA, BSc	12 years	Regular
16	Recruitment, Training and Development	Dr.Sheela Rosalyn; Assistant Professor	PhD; M.Phil.; MA English; MA Psychology	19 years	Regular
17	Global Financial Markets	Sundara Vardhan Thirukkavalluri, Assistant Professor	Ph.D (Ongoing), MPhil. (Eco), MA(Eco)	9 years, 4 months	Regular

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
18	Strategic Finance and Corporate Restructuring	Lakshmi Sunitha Uppuluri, Associate Professor	Pursuing Ph.D; UGC-NET; M.Com	27 years	Regular
19	Services Operations Management	Dr.Muthu Kumar Rajasekaran, Assistant Professor	Ph.D; MBA(HR & Marketing); Bachelor of Engineering	28 years	Regular
20	SMACS Technologies for Business	Anirudh Prakhya; Assistant Professor	Pursuing Ph.D; PGDM - IIM ; Dual Degree - IIT Madras	7 years 6 months	Regular
21	Performance Management and Reward Systems	Dr.Veena Kandukuri, Assistant Professor	Ph.D; M. Phil; MBA (HR&Fin); M.Com	15 years	Regular
22	Strategic Marketing Management	Dr.Venkatakrisna Chodimella, Assistant Professor	Ph.D, MBA (Mktg) UGC NET	22 years	Regular
23	Sales and Distribution Management	Dr.Naga Ramya Kiran	Ph.D, MBA, BSc	12 years	Regular
24	Business Ethics and Corporate Governance	Lakshmi Sunitha Uppuluri, Associate Professor	Pursuing Ph.D; UGC-NET; M.Com	27 years	Regular
25	Management Control Systems	Ramesh Krishnan; Associate Professor	PGDM - (IIM – A); BE (Hons) Mechanical Engineering	43 years	Regular
26	Retail Management	Dr.Naga Ramya Kiran	Ph.D, MBA, BSc	12 years	Regular
27	Integrated Marketing Communications	Dr.Naga Ramya Kiran	Ph.D, MBA, BSc	12 years	Regular
28	International Marketing	Dr.Venkatakrisna Chodimella, Assistant Professor	Ph.D, MBA (Mktg) UGC NET	22 years	Regular
29	International Finance	Sundara Vardhan Thirukkavalluri, Assistant Professor	Ph.D (Ongoing), , MPhil (Eco), MA (Eco).	9 years, 4 months	Regular
30	Financial Services	Lakshmi Sunitha Uppuluri, Associate Professor	Pursuing Ph.D; UGC-NET; M.Com	27 years	Regular
31	Strategic Human Resource Management	Dr.Sheela Rosalyn; Assistant Professor	PhD; M.Phil.; MA English; MA	19 years	Regular

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
			Psychology		
32	Human Resource Planning and Audit	Dr.Veena Kandukuri, Assistant Professor	PhD; M. Phil; MBA (HR&Fin); M.Com	15 years	Regular
33	Entrepreneurship practicum and Business Research project	Dr.Pran Kumar Maremanda, Assistant Professor	Ph.D. (Statistics); M.Sc. (Statistics); B.A.	23 years	Regular
34	Big Data, Cloud and Analytics	Anirudh Prakhya; Assistant Professor	Pursuing Ph.D; PGDM - IIM ; Dual Degree - IIT Madras	7 years 6 months	Regular
35	Supply Chain Management	Dr.Muthu Kumar Rajasekaran, Assistant Professor	Ph.D; MBA(HR & Marketing); BE	28 years	Regular
36	Organizational Development	Dr.Sheela Rosalyn; Assistant Professor	PhD; M.Phil.; MA English; MA Psychology	19 years	Regular

C. Course Mentors

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
1	Foundations of Accounting and Finance	Rajendra Kumar Tolety	FCMA;MBA; M.Com	27 years	contract
2	IT for Managers	Dr.Y. V. Subrahmanyam,	Ph.D; Certified Quality Analyst; M Sc	46 years	Contract
3	Management and Organization Behaviour	Dr.Veena Kandukuri, Assistant Professor	PhD; M. Phil; MBA (HR&Fin); M.Com	15 years	Regular
4	Business Environment	Aparna Meduri, Assistant Professor	LLM, CS Inter; M. Com	20 years	Regular
5	Business Analytics	Dr.Muthu Kumar Rajasekaran, Assistant Professor	Ph.D; MBA(HR & Marketing); BE	28 years	Regular

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
6	Business Communication	Jayanthi Jayashree Suryanarayana Murthy	M.Phil in Literature M.A. in Literature	33 years	Contract
7	Human Resource Management	Dr.Veena Kandukuri, Assistant Professor	PhD; M. Phil; MBA (HR&Fin); M.Com	15 years	Regular
8	Operations Management	Bhaskara Rao Bulusu Associate Professor	MBA; MSc (Tech)	46 years	Contract
9	Economics for Business	Dr.C.V.Kumar	CFA, PhD; M.Sc, CAIIB	41 years	Contract
10	Marketing Management	Dr.Naga Ramya Kiran	Ph.D, MBA, BSc	12 years	Regular
11	Leadership and Change Management	Dr.Lakshmi Hyma	PhD, MBA, NET	25 years	Contract
12	International Business	Dr.M.R Senapathy Associate Professor	PhD; MPhil (Finance); MBA (Banking and Finance) Executive MBA (Mktg); CAIIB; MSc.	46 years	Contract
13	Business Policy and Strategy	Dr.Monika Kothari Assistant Professor	Ph.D, NET and JRF, SLET, MBA (Mktg), B.Sc., Online FDP	17 years	Contract
14	Financial Management	Dr.C.V.Kumar	CFA, PhD; M.Sc, CAIIB	41 years	Contract
15	Services Marketing	Dr.M.R Senapathy	PhD; MPhil;MBA (Banking and Finance) Executive; CAIIB; MSc	46 years	Contract
16	Recruitment, Training and Development	Dr.Veena Kandukuri, Assistant Professor	PhD; M. Phil; MBA (HR&FIN; M.Com	15 years	Regular
17	Global Financial Markets	S.V.Subramanyam	ACS, ACMA, M.Sc, CAIIB	45 years	Contract
18	Strategic Finance and Corporate Restructuring	Rajendra Kumar Tolety	FCMA; MBA; M.Com	27 years	contract
19	Services Operations Management	Gunnam Surya Bhaskar Subramanya Chowdari	M.Tech (IIT, Madras); B.Tech.(EEE) Engineering; Post Graduate Diploma in Computer Science	33 years	Contract

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
20	SMACS Technologies for Business	Dr. Y. V. Subrahmanyam	Ph.D; Certified Quality Analyst; M Sc	46 years	Contract
21	Performance Management and Reward Systems	Dr.Sheela Rosalyn; Assistant Professor	PhD; M.Phil.; MA English; MA Psychology	19 years	Regular
22	Strategic Marketing Management	Dr.Sukanya Ashokkumar	Ph.D. in Management, MBA (Marketing); UGC NET	29 years	Contract
23	Sales and Distribution Management	Dr.Sukanya Ashokkumar	Ph.D. in Management, MBA (Marketing); UGC NET	29 years	Contract
24	Business Ethics and Corporate Governance	Aparna Meduri, Assistant Professor	LLM, CS Inter; M. Com	20 years	Regular
25	Management Control Systems	Dr.Monika Kothari	Ph.D, NET and JRF, SLET, MBA, B.Sc., Online FDP	17 years	Contract
26	Retail Management	Dr.Sukanya Ashokkumar	Ph.D. in Management, MBA (Marketing); UGC NET	29 years	Contract
27	Integrated Marketing Communications	Dr.Venkatakrishna Chodimella, Assistant Professor	Ph.D, MBA (Mktg) UGC NET	22 years	Regular
28	International Marketing	Dr.Naga Ramya Kiran	Ph.D, MBA, BSc	12 years	Regular
29	International Finance	Rajendra Kumar Tolety	FCMA;MBA; M.Com	27 years	contract
30	Financial Services	Dr.M.R Senapathy	PhD; MPhil; MBA (Banking and Finance) Executive MBA (Mktg.); CAIIB; MSc	46 years	Contract
31	Strategic Human Resource Management	Dr.Lakshmi Hyma	PhD, MBA, NET	25 years	Contract
32	Human Resource Planning and Audit	Dr.Sheela Rosalyn; Assistant Professor	PhD; M.Phil.; MA English; MA Psychology	19 years	Regular
33	Entrepreneurship Practicum and Business Research project	Dr. Prasad R, Professor	Ph.D. from JNTU Hyderabad; PGDM - IIM Kolkatta; B.Tech- IIT Mumbai.	33 years	Regular

S.No.	Course Name	Name with Designation	Qualification	Experience	Type (Regular/ Contract)
34	Big Data, Cloud and Analytics	Dr.Jitendra Shreemali	Ph.D, IIT Madras, IIM Bangalore	33 years	Contract
35	Supply Chain Management	Gunnam Surya Bhaskar Subramanya Chowdari	M.Tech (IIT, Madras); B.Tech in Electrical and Electronics Engineering; Post Graduate Diploma in Computer Science	33 years	Contract
36	Organizational Development	Dr.Veena Kandukuri, Assistant Professor	PhD; M. Phil; MBA (HR&Fin); M.Com	15 years	Regular