



From the *Editor's Desk*



Dear Readers,

Hello and welcome to this edition of our e-Newsletter—a lively update full of innovation, success, and academic highlights!

In this issue, we're excited to share what's new in our Online MBA and BBA programs. We're always working to make online learning better with up-to-date courses and real-world insights that truly matter.

In a world that's always changing and full of competition, keeping up means learning constantly and staying connected to what's happening in the industry. That's why we host weekly webinars with top experts from fields like Healthcare, Technology, Sports, and Education. These sessions go beyond regular talks—they offer fresh ideas, real challenges, and new opportunities that help shape the future.

Our online programs offer interactive learning experiences, giving students, professionals, and partners the chance to gain useful knowledge they can apply in real life. Whether you're looking to grow your skills, switch careers, or just stay informed, this newsletter points you in the right direction.

Join us in this journey of continuous learning—because the right knowledge at the right time can make a big difference.

Stay tuned as we keep moving forward in shaping the future of online education!

Hope you enjoy going through this e-Newsletter.

Happy reading.....

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Editorial Team

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Student Induction Program

Orientation programs were conducted for the students who stepped into Semester 1, Semester 2 and Semester 4 respectively.

The class of 2024-26, July session completed their semester 1 and stepped into semester 2. A week long orientation was conducted from 5th May, 2025 to 11th May, 2025.

The class of 2023-25, July session completed their semester 3 and stepped into the final semester of their Online MBA program. A week long orientation from 14th April, 2025 to 20th April, 2025 was held to orient the learners.

Student Induction Program was conducted for Class of 2025-2027, January session from 7th April, 2025 to 18th April, 2025. The Maverick MBA Contest was conducted to enhance the problem solving skills, nurturing innovation & creativity and out of the box thinking of learners.

In this contest, the participants/learners had to make a “One minute SoBP (Statement of Business Problem) Video submission”, by highlighting the problem (which is something of their interest) at their existing workplace/community. Out of 25 participants, the following five were the winners (according to the Faculty Panel and the Peer/Audience Ratings).



Student Induction Program



Students' Achievement



Ms Deeksha Jaji, student of Class of 2023-2025 (July-Oct) batch got certified from American Academy of Financial Management as Chartered Wealth Manager.



Mr Ganesh Rajapur, a student of Class of 2024-2026 (January) batch, passed the AWS Global generative AI practitioner certification. AWS Certified AI Practitioner validates in-demand knowledge of artificial intelligence (AI), machine learning (ML), and generative AI concepts and use cases.

Students' Achievement



April 6, 2025

Samit Chatterjee
Employee No: 90002209

Dear Samit Chatterjee,

It gives me immense pleasure to inform you that you have been promoted as CHIEF MANAGER with effect from April 01, 2025. The details of benefits and allowances applicable to your grade are given under the section of Employee Benefit Policy on the ICICI Bank Universe.

We have high expectations from you in taking ICICI Bank to even greater heights.

I congratulate you on your achievement and extend my best wishes for a successful and fulfilling career with ICICI Bank.

Yours Sincerely,

Rahul Ratnakar Godse
Human Resource Management Group

Mr Samit Chatterjee, a student of Class of 2023-2025 (July-Oct) batch was promoted as Chief Manager at ICICI Bank with effect from April 01, 2025.

Student Scholarship

Students listed below secured merit scholarships for their exceptional performance

Sheth Dhruvi Hareshbhai	Sowmya N K	Manav Chhabria
Sridipta Pakrasi	Mainak Hazra	Chulanki Choudharee
Aditi Panse	Sanjay Kumar Agarwal	Chakka Moukthika
Shah Smit Nimesh	Sruthy P	Jeet Hitesh Shah
Pudu Pravlika	Divyanshu Verma	Sumesh V P
Aditya Anand Rege Hodarkar	Gunna Sai Vishal Reddy	Md Aman
Taduri Saimanish	Rohit Kachroo	Naveen Anand
		Ishita

Learning Experiences



Ms Deeksha Jaji

a student of Class of 2023-2025 (July-Oct) batch, conducted training on RERA (Real Estate Regulatory Authority) in National Academy of Construction, after receiving the license to practice for Chartered Wealth Management (Received in April, 2024 and valid till April, 2026) by the American Academy of Financial Management.



Mr Jai Agrawal, a student of Class of 2023-2025 (July-Oct), got selected as a Techstar 2024 while working for Accenture in India.

TechStar is a Flagship Program for the Group comprising ~1% of high performing technology analysts and consultants globally.

Jai Agrawal's experience: After completing Accenture's elite program focused on Generative AI, this transformative experience has deepened my knowledge of cutting - edge technologies, enhanced my leadership and problem-solving skills, and allowed me to collaborate with top industry experts. I'm eager to apply these skills to drive impactful change and shape the future of technology at Accenture in India.

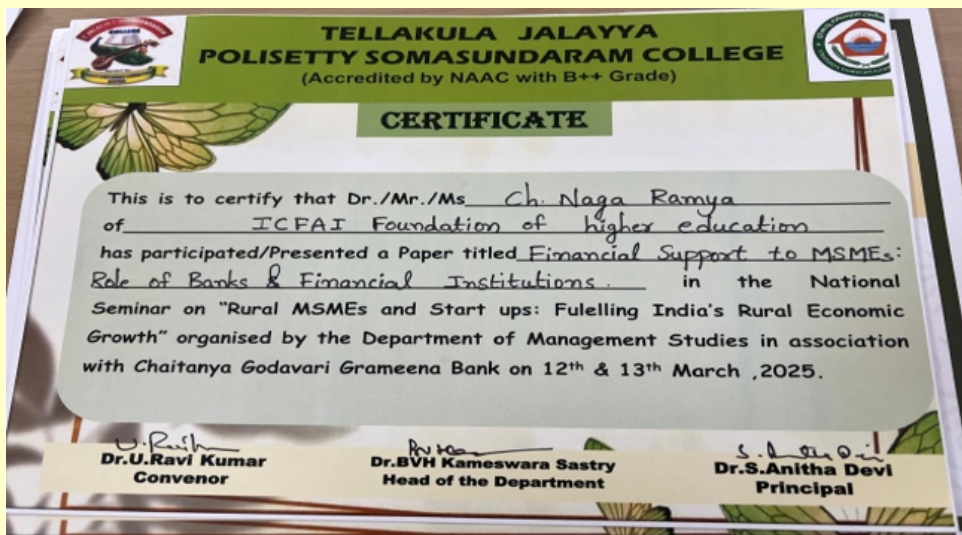
Further, upon successful completion of the above programme and qualifying the criteria for Accenture Higher Education Programme, I got selected for EPGBM (Executive Programme in Global Business Management) by IIM Calcutta.”



Faculty Achievements



Prof. Sritama Maitra, faculty of Softskills, was invited to chair a session at an International Conference organised by The English and Foreign Languages University (EFLU) from the 19th to 21st of February, 2025.



Dr. Ch. Naga Ramya Kiran, faculty of Marketing, presented a paper titled "Financial Support to MSMEs: Role of Banks & Financial Institutions" in the National Seminar on "Rural MSMEs and Start Ups: Fuelling India's Rural Economic Growth" organized by the Department of Management Studies, Tellakula Jalayya Polisetty Somasundaram College in association with Chaitanya Godavari Grameena Bank on 12th and 13th March, 2025.

Faculty Profile

Dr. Srinivas Raj B, faculty of Information Technology and Operations, holds a Ph.D. (e-Governance) and Master of Business Administration (MBA) from Kakatiya University, Warangal, and a PG Diploma in Computer Applications. His current research areas include MIS, Digital Marketing, e-Commerce, Big Data, Cloud Computing, and Artificial Intelligence.

He was previously associated with the IT department at ICFAI for two decades, and spearheaded IT initiatives across the ICFAI Group, making it a web-based organization. He was instrumental in developing several web applications, internet/digital marketing strategies, web portals, payment gateway integrations, and digitization of publications.



Business Awareness Quiz

Across

- 2. Introduction of the product to the market
- 7. Process of gathering information about consumers'
- 8. Phase to evaluate product performance

Down

- I. Stage when a product is first launched
- 3. Initial idea phase in product development
- 4. Early sample or model of a
- 5. Repeated process of product improvement
- 6. Stage when a product's sales decrease
- 7. Stage when a product's sales peak and stabilize

Answers to the previous quiz:



The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 180+ fascinating webinars by the prominent speakers across industries on contemporary issues. The webinars held from April 2025 to May 2025 include:



Inclusive Development by Economic Inclusion of Women and Persons with Disabilities

Speaker: Mr. Shishir Kumar,

Founder and Director, Naman Seva Samiti

Challenges in Implementation of E-Governance Initiatives

Speaker: Ramesh Krishnamurthi,

IRS, Central Provident Fund Commissioner, EPFO



Pragmatic Well-Being: Your Daily Path to Preventive Health Care

Speaker: Sridevi Edupuganti,

Chief Strategist - Cloud, AI & Digital Transformation



Networking and Relationship Management

Speaker: Ms. Uma Rao Gunduri,

Chief Human Resources Officer, Sekhmet Pharmaventures



Executive Fitness for Leaders

Speaker: Prof (Dr) S Bakhtiar Choudhary,

MD (Switzerland), D.Litt. (Sri Lanka), Ph.D. (USA), Sports Medicine, Occupational Health, Spine Health



All these Webinar sessions were moderated by Prof. R Prasad and Prof. Sudhakar Rao

For more details, visit <https://online.ifheindia.org/webinar.html>

University News

Prof. U.L. Sunitha and **Dr. Sheela Rosalyn** received awards at the Indian Society of Training and Development (ISTD) Hyderabad on the occasion of 3rd L&D Awards event held at T-Hub, Hyderabad on 9th May, 2025 in the following categories:



Prof. U.L. Sunitha, Program Coordinator, Online MBA – Institution Category - Excellence in Digitalizing L&D



Dr. Sheela Rosalyn, Faculty in HR Individual Category – Excellence in teaching HR

University News

ETS, a global education and talent solutions organization, hosted the New Code of Education Summit (NCOE) 2025, themed “Innovation In Artificial Intelligence (AI) In Indian Higher Education” on March 21 at IIT Delhi Campus. The NCOE Summit and awards celebrate professionals & institutions who are driving groundbreaking advancements in AI and digital innovation—not just adopting technology but revolutionizing how knowledge is imparted, assessed, and applied in the real world.

The New Code of Education Compendium 2025 are structured to recognize excellence across a diverse range of institutions, ensuring that innovation in AI is acknowledged at every level of higher education.

Dr. R Prasad, Sr. Director, CDOE was awarded for the Best Practice under the category Private university or Deemed.

