



From the Editor's Desk

Dear Readers,

Welcome to the September 2025 edition of our e-Newsletter. This issue captures the essence of academic progress, student achievements, and faculty contributions that continue to strengthen the the ICFAI Online community.

The semester 1 of the current academic year commenced with bridge courses and foundation classes designed to prepare students with essential skills and subject knowledge for a seamless learning journey. Alongside academics, we are pleased to highlight the outstanding accomplishments of our students through professional certifications, sports excellence, sustainability initiatives, and career growth. Their dedication and success are truly commendable.

Our faculty members also continue to enrich the institution with their expertise, research participation, and innovative pedagogical approaches. The WiseViews webinars, featuring thought leaders across industries, provided valuable insights into contemporary challenges and opportunities, helping learners connect classroom knowledge with real-world perspectives.

Moving forward we continue to nurture the culture of learning with innovation, and excellence.



*Hope you enjoy going through this e-Newsletter.
Happy reading.....*

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Editorial Team

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Students' Induction Program

For the upcoming semester 1 of Online MBA program, bridge courses were conducted in the following areas:

- Building self-awareness: Interpersonal and communication skills
- A Practitioner's model for career growth
- Hands-on session on Excel
- Hands-on session on ERP/MIS

These sessions were held once a week, every Thursday between 3rd July, 2025 and 24th July, 2025.

Post completion of these sessions, pre-semester 1 fundamental classes were conducted in Business Analytics and Foundations of Accounting and Finance. These classes provide the basics of fundamentals and problem solving skills required for smooth progress throughout the program.

Students' Achievement



Mr. Jignesh Dayabhai Korai, working as Lead Mechanical Engineer (Reliability) at Qatar Petrochemical Company and a student of Class of 2023 – 2025, July to October batch, along with his team, became champions in the company's inter department cricket tournament. As a bowler, Jignesh took 4 wickets by giving 10 runs in 2 overs in the final match.

Mr. Sandeep Pillay, a student of Class of 2023 – 2025, July to October batch was awarded with a certificate of recognition for his role as a sustainability focal for his commitment to learning and pursuing opportunities in improving sustainability at Pratt and Whitney, a leading American aerospace company.



Students' Achievement

राष्ट्रीय प्रतिभूति बाजार संस्थान
National Institute of Securities Markets
प्रमाणपत्र Certificate



श्री / सुश्री **Mr./Ms. TANISH SANDHU**
(पी.ए.एन. संख्या PAN Number: CASPT1293C)
(पंजीकरण संख्या Registration Number: NISM-202400305907)
(नामांकन क्रमांक Enrolment Number: 2410545325)



ने भारतीय प्रतिभूति और विनियम बोर्ड (प्रतिभूति बाजारों में सहयुक्त व्यक्तियों का प्रमाणीकरण) विनियम, 2007 के अधीन अपेक्षानुसार
"रा.प्र.बा.सं.-श्रृंखला-V-ए: पारस्परिक निधि वितरक प्रमाणीकरण परीक्षा" सफलतापूर्वक पूर्ण कर ती है।

has successfully completed the "NISM-Series-V-A: Mutual Fund Distributors Certification Examination" as required under the SEBI
(Certification of Associated Persons in the Securities Markets) Regulations, 2007

परीक्षा तिथि Test Date	परीक्षा केंद्र Test Centre	भाषा Language	अंक Marks	टिप्पणियाँ Remarks
December 31, 2024	Ludhiana-NSE/IT	English	71	PASS

तारीख Date : January 04, 2025
स्थान Place : Mumbai
कब तक मान्य Valid Till : December 30, 2027



सुनिल कदम, रजिस्ट्रार Sunil Kadam, Registrar

For online verification of this NISM Certificate, please login to NISM Skills Registry at <https://certifications.nism.ac.in/nismskills>

Mr. Tanish Sandhu, a student of Class of 2024 – 2026, November batch cleared NISM V-A, a mutual fund distributors certification examination as required under SEBI. The NISM-Series V-A: Mutual Fund Distributors Certification Examination is conducted by the National Institute of Securities Markets (NISM), an educational initiative of SEBI. This certification is mandatory for individuals engaged in the distribution and sales of mutual fund products in India. This certification equips candidates with knowledge about mutual fund products, regulations, distribution practices, financial planning, and ethical responsibilities.



Ms. Tanu Agarwal, a student of Class of 2024 – 2026, November batch recently completed 1 year of working with Vistara (now, Air India) as a Customer Service Executive. She joined Zomato Eternal as an Associate in the Customer Delight Premium Process and completed her training period.

Student Scholarships

Students listed below secured merit scholarships for their exceptional performance:

Rakhee Sajith

Mohammad Altamash

Belide Sahithi

Lalatendu Samantaray

Nethravathi B G

Sai Kiran Peddi

Hemant Gera

Anik Chawla

Lionel Michael Mould

Rohit Kumar Gupta

Faculty Achievements



Dr. Pran Kumar, Faculty of Operations, successfully completed the two-day Workshop on Machine Learning, conducted as a part of the Summer School on Machine Learning by CSIS Group, Work Integrated Learning Programmes (WILP) division, BITS Pilani, held on 17th and 18th July 2025 at BITS Pilani, Hyderabad Campus.



Faculty Profile

Dr. Sri Phani Srujana G is an academic and media professional with over fifteen years of experience in marketing, branding, advertising, digital communication, and higher education. She combines her industry knowledge with a strong academic background, bringing fresh perspectives to teaching, research, and content development. Her career showcases a unique mix of creative strategy and analytical thinking across radio, television, public



relations, and academic institutions. She is recognized for her leadership skills and mentorship of diverse groups. Dr. Srujana has planned and managed promotional campaigns, produced corporate films and social media content, and guided students and teams in organizing large-scale events, conferences, and knowledge-sharing platforms.

Her academic credentials include a Doctorate in Communication and Journalism from Osmania University, where her research examined the effects of celebrity-endorsed advertising in Andhra Pradesh and Telangana. She also holds a Diploma in Marketing and Brand Management from MICA, Ahmedabad, along with master's and bachelor's degrees in Communication and Journalism. Her scholarly work includes publications and presentations on digital advertising methods, cultural changes in the digital age, and the impact of artificial intelligence on hiring practices.

The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 200+ fascinating webinars by the prominent speakers across industries on contemporary issues. The webinars held from July 2025 to August 2025 include:



Jumping the odds: lessons you won't learn in a classroom

Speaker: Ms. Petchi Kannan,
FCA LLB IP, Partner: Petchi & Associates

Make a Life, not just a Living

Speaker: Mr. Gurcharan Das,
Author, Commentator, Public Intellectual






Women in Tech: Beyond the Ceiling

Speaker: Lakshmi Mukkavilli,
Managing Director, Patra India BPO Services

Ideas That Travel: Creativity, Curation & Connection

Speaker: Dr. Madanmohan Rao,
Co-founder MXR.world, Research Director YourStory Media, Charter Member TiE Bangalore





What the Heck Do I Do with My Life?

Speaker: Mr. Ravi Venkatesan,
Former Chairman of Microsoft India

Back to Bharat in Search of a Sustainable Future

Speaker: Naga Prakasam,
Farmer - Growing Start Ups, Mentor in Residence, NSRCEL-IIMB





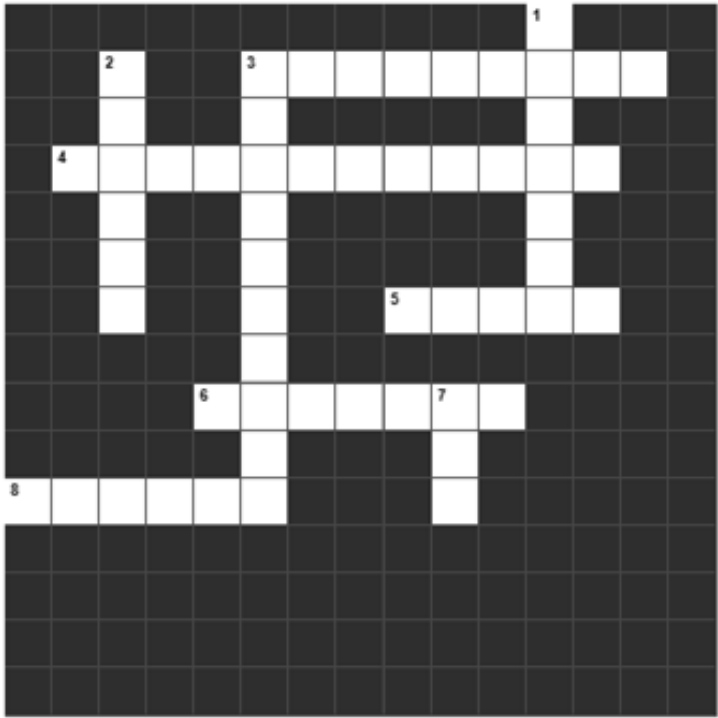
From Ethical CFO to CEO: Leading beyond the Balance Sheet

Speaker: Vijay Gopalan,
CFO Entellus Group

All these Webinar sessions were moderated by Dr. R Prasad and Prof. Sudhakar Rao

For more details, visit <https://online.ifheindia.org/webinar.html>

Business Awareness Quiz



Across

3. The process of creating and sharing content to attract and retain customers.
4. A detailed plan outlining the strategy, goals, and actions to achieve success in business.
5. The practice of promoting and selling products or services, including market research and advertising.
6. The total amount of money a business makes from its operations before expenses are subtracted.
8. The measure of a company's financial performance, calculated as revenue minus expenses.

Down

1. The management of money and other assets for a person, company, or organization.
2. The value of a company's shares; the measure of a company's worth.
3. The practice of improving an organization's performance and effectiveness.
7. A unique selling proposition or the distinctive feature that makes a product or service stand out.

Answers to the previous quiz:





The **S. Jaipal Reddy Memorial Awards event**, jointly organized by ICFAI Law School (IFHE) and the Capital Foundation Society, was held on **26 July 2025** at the **Taj Krishna Hotel in Hyderabad, Telangana**. The event was graced by **Telangana Chief Minister A. Revanth Reddy** as the chief guest and keynote speaker. It was designed to **honour democratic values and celebrate the legacy of S. Jaipal Reddy**, a respected parliamentarian and statesman. During the program, awards were conferred in areas such as democracy, law, social service, public policy, and activism, recognizing individuals who embody the ideals of democratic governance and public service.