



From the Editor's Desk

Dear Readers,

This edition of the e-Newsletter highlights the steady academic progress and achievements of ICFAI Online Program. Academic orientation sessions helped learners make informed choices about courses and understand updated assessment methods. Learners also showed strong initiative by completing recognized certification programs and applying their management learning effectively in professional and entrepreneurial settings.



Faculty members continued to strengthen academic quality through skill enhancement, research activities, and participation in academic forums. The WiseViews webinar series added value by featuring experienced speakers who shared practical insights on leadership, innovation, sustainability, and social issues. Together, these efforts reflect ICFAI Online's commitment to quality education, real-world relevance, and continuous learning.

Hope you enjoy going through this e-Newsletter.

Happy reading.....

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Editorial Team

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Students' Induction Program

The Class of 2024-26, November batch, completed their second semester and stepped into their third semester of the Online MBA program. A week-long orientation was held from 18th November, 2025 to 22nd November, 2025 to orient the learners towards semester 3 courses and electives.

The orientation concentrated on the selection of electives, placing greater emphasis on how the courses align with the career trajectories of the learners. Additionally, the orientation informed students about the modifications in assessment methods aimed at fulfilling the learning objectives for year 2. Each course coordinator provided a concise overview of their specific elective courses and outlined the target audience for these electives.

Students' Achievement



Elite
NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

This certificate is awarded to
KAVITHA UNNIKRISHNAN
for successfully completing the course
Product and Brand Management
with a consolidated score of **70 %**

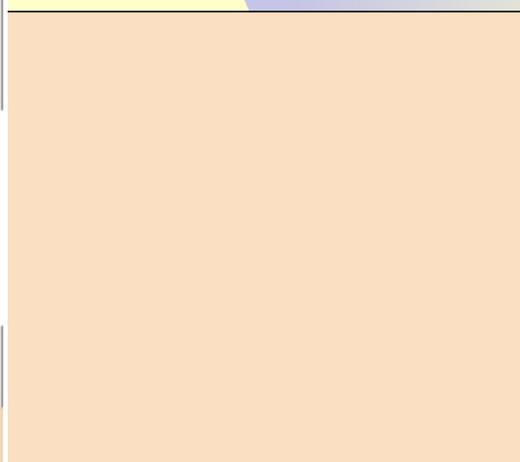
Online Assignments	22.25/25	Proctored Exam	48/75
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Total number of candidates certified in this course: **2216**

Prof. Kaushik Ghosh, Professor (Chemistry), Coordinator CCE
Jul-Oct 2025 (12 week course)
Prof. Ranjana Pathania, Professor (BSBE), Coordinator (NPTEL)

Indian Institute of Technology Roorkee
swayam

Roll No: NPTEL25MG96S552600332 To verify the certificate No. of credits recommended: 3 or 4



Dr. Kavitha Unnikrishnan, a student of Class of 2024-26 (November batch), has successfully completed two courses – Product and Brand Management and Working in Contemporary Teams - from NPTEL (National Programme on Technology Enhanced Learning), a joint initiative by India's IITs and IISc (Indian Institutes of Technology and Indian Institute of Science), funded by the Ministry of Education (MoE).

Dr. Kavitha Unnikrishnan, Product Manager at Sapience Agribusiness Consulting LLP, Bangalore, leads the strategic marketing of cutting-edge technologies and digital solutions tailored to poultry farms. Provides key technical support to sales teams and poultry farmers, ensuring smooth adoption and effective use of innovative farm solutions. Spearhead new product development, driving market-driven innovation that enhances poultry farming efficiency.



Elite
NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

This certificate is awarded to
KAVITHA UNNIKRISHNAN
for successfully completing the course
Working in Contemporary Teams
with a consolidated score of **91 %**

Online Assignments	23.33/25	Proctored Exam	67.5/75
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Total number of candidates certified in this course: **1092**

Prof. B Umashankar, Chairperson, Centre for Continued Education (CCE), IIT Hyderabad
Jul-Aug 2025 (4 week course)
Prof. Andrew Thangaraj, NPTEL, Coordinator, IIT Madras

Indian Institute of Technology Hyderabad
swayam

Roll No: NPTEL25MG107S532100603 To verify the certificate No. of credits recommended: 1 or 2



Students' Achievement



PIYAARA
ABOUT US

At Piyaara, jewellery isn't just something you wear - it's an emotion, a story, & a statement you make. Our mission is to bring you high-quality, skin-friendly jewellery. Every piece we curate is premium gold-layered, hypoallergenic, and packed with care - gentle on your skin, radiant and made to last with proper care.

Making every Moment a Piyaara Moment

View Insights Boost Post

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Liked by keerthikagv_ and others

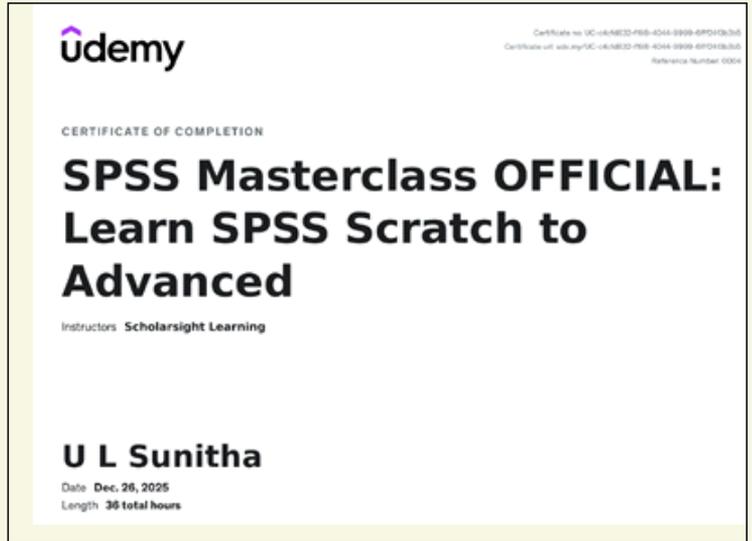
piyaara.statement.jewels Built with love, inspired by you!
#PiyaaraMoments

Ms. Keerthika Gopalan Vikram, a student of Class of 2024–26 (October batch), recently got an opportunity and successfully joined as a Marketing and Creative Head and a founding team member at Piyaara Statement Jewels, an online jewellery brand (alongside her full-time role in banking and finance). By applying MBA learnings from ICFAI and also from her work experience, she implemented Instagram-led content strategies that resulted in 20+ organic sales within the first month.

Instagram handle:
piyaara.statement.jewel.

Faculty Achievement

Prof. U L Sunitha, faculty of Finance, completed a certificate course on SPSS Masterclass OFFICIAL: Learn SPSS Scratch to Advanced from Udemy (a global online learning platform).



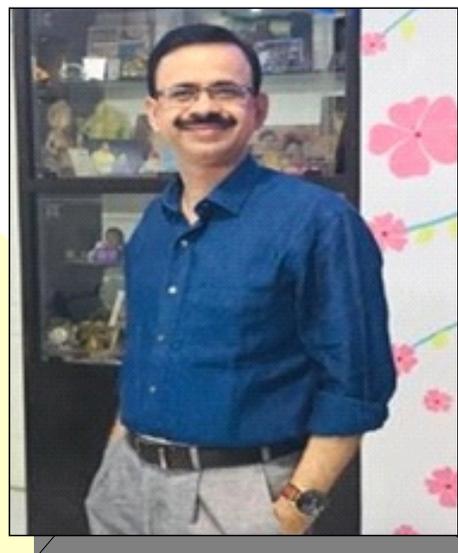
Prof. Anirudh Prakhya, faculty of IT and Operations, completed the Online Proficiency Self-Assessment Test For Independent Director's Databank on 25-12-2025.

Dr. K Veena, faculty of HR, received certificate of completion for successfully completing Project Management Assessment from LearnTube.ai (AI-driven Ed-tech platform that converts vast amounts of online information, particularly from YouTube, into structured, easy-to-learn courses).



Faculty Profile

Dr. M. V. K. Sarma is a Mechanical Engineer and a Post Graduate from one of the premier Indian Management Institutes, IIM Mumbai, with specialization in Operations and Systems and a Ph.D. with core concentration on Business Intelligence and Analytics. He completed Global Leadership Program at University of Michigan under the mentorship of Prof. C. K. Prahalad, a Padma Bhushan awardee and world's most influential business thinker. Dr. M. V. K. Sarma attended Management and Leadership Program conducted by Harvard. He is a Fellow Member of Institution of Engineers (India) and Member of Indian Academy of Applied Psychology.



Dr. M. V. K. Sarma is a Strategic Technology Leader, Digital Transformation Practitioner, and Evangelist with 37+ years of experience across healthcare, BFSI, manufacturing, and enterprise technology platforms. He served as Vice President – Digital Transformation at a Tata Sons-incubated healthcare company, focusing on innovative and scalable healthcare delivery and transformation models, Vice President – Digital Transformation, Tata Sons / Tata Medical & Diagnostics, Head – Products & Platforms, Tata Consultancy Services (TCS), Vice President – BI & Analytics, Ramco Systems and also held leadership roles at Crompton Greaves Ltd. and Brakes India Ltd. (TVS Group).

Dr. M. V. K. Sarma is a well-rounded experienced professional who focused on contribution towards wealth creation and intellectual property assets creation, demonstrated through proven expertise in developing & implementing transformation models, architecting, building & implementing enterprise class platforms/products, business process reengineering & consulting, and operations management. His areas of achievements, contributions and expertise are a unique combination of strategy, technology and operations excellence.

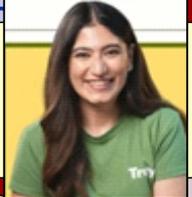
Dr. M. V. K. Sarma's interest and research are in the areas of architecting and building next generation software solutions that help companies “Measure-Monitor-Manage-Analyze-Plan-Optimize” their information flow to gain and sustain distinct competitive advantage including Digital Transformation.

The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 220+ fascinating webinars by the prominent speakers across industries on contemporary issues. The webinars held from November 2025 to December 2025 include:



Coaching for Change: Building Compassion in Leadership
Speaker: **Mr. Anand Rangaswamy**,
Leadership Coach

Fail Fast to Succeed: Applying Lean Methodology at Traya
Speaker: **Ms. Saloni Anand**,
Co-founder of Traya




Entrepreneurial Intelligence: The New Edge in the Age of Disruption
Speaker: **Dr. Sri Harsha Govardhana**,
Managing Director, Sarvagya Solutions Pvt. Ltd.

Consolidation Among Public Sector Banks in India - A Catalyst for Higher Economic Growth
Speaker: **Mr. CH S S Mallikarjuna Rao**,
Former MD & CEO, Punjab National Bank & Allahabad Bank




Can Sustainability Scale? What Natural Dyes Teach Us About Real Solutions
Speaker: **Mr. M Raaja Rajan**,
Managing Partner, Natural Dye House, Pure Pigments LLP

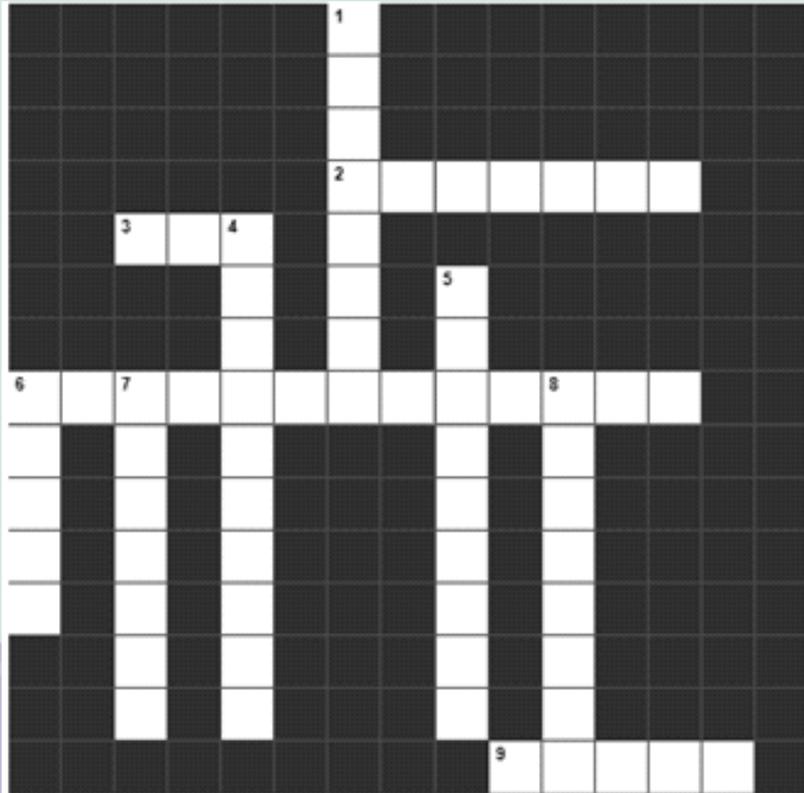
From Margins to Mainstream: How Purpose-driven Leadership Builds Inclusive Systems
Speaker: **Dr. Mamatha Achanta**,
Director, Tharuni, Co-Founder, Swanithana De-addiction Center for Women,
Technical Partner, Bharosa Support Centres, Telangana Police



All these Webinar sessions were moderated by Dr. R Prasad and Prof. Sudhakar Rao

For more details, visit <https://online.ifheindia.org/webinar.html>

Business Awareness Quiz



Across:

- 2. A type of social media platform where users can post short messages or 'tweets'.
- 3. A global positioning system used for navigation.
- 6. The practice of protecting computer systems and networks from digital attacks.
- 9. A protocol for secure communication over a computer network, often used in websites. expenses.

Down:

- 1. A program designed to perform specific tasks for users, such as word processing or web browsing.
- 4. A portable computing device that combines a mobile phone and a handheld computer.
- 5. The technology used for wireless communication over short distances, such as for headsets or keyboards.
- 6. A service that allows users to store and access data over the Internet instead of on local devices.
- 7. A large-scale collection of data that can be analyzed for patterns and trends.

Answers to the previous quiz:



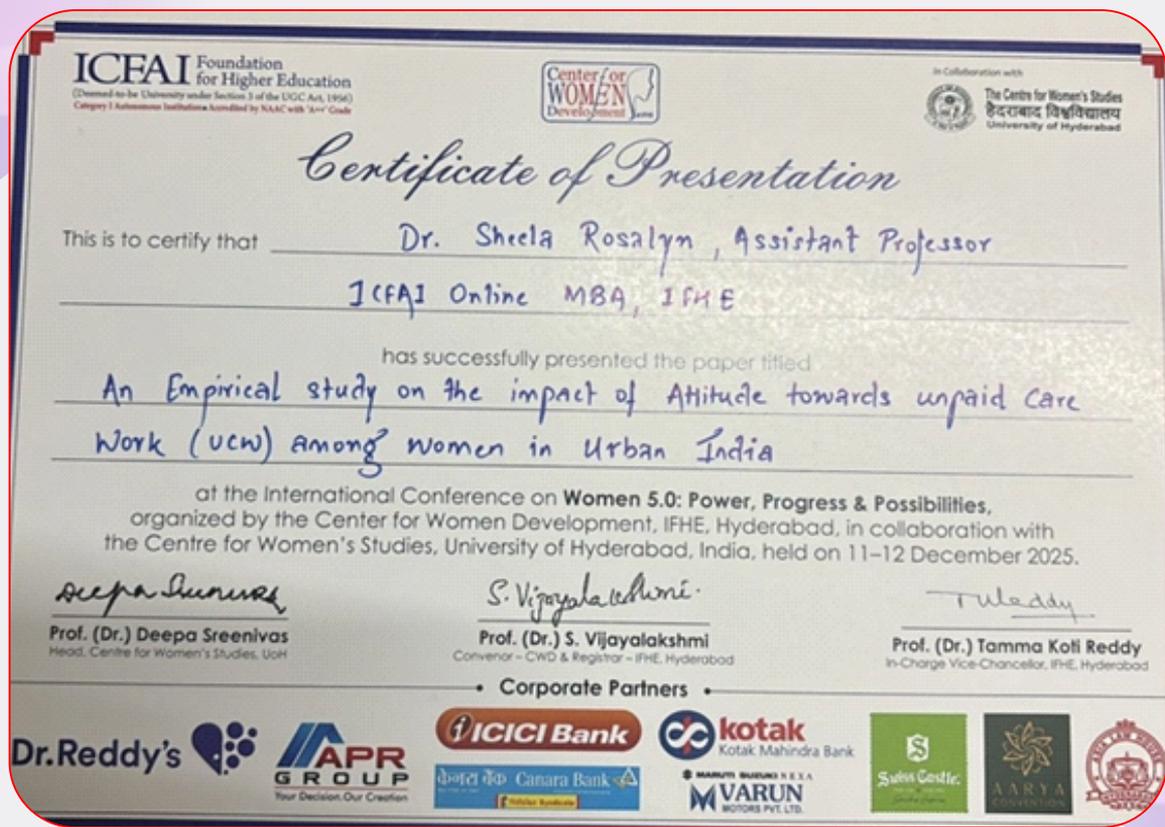
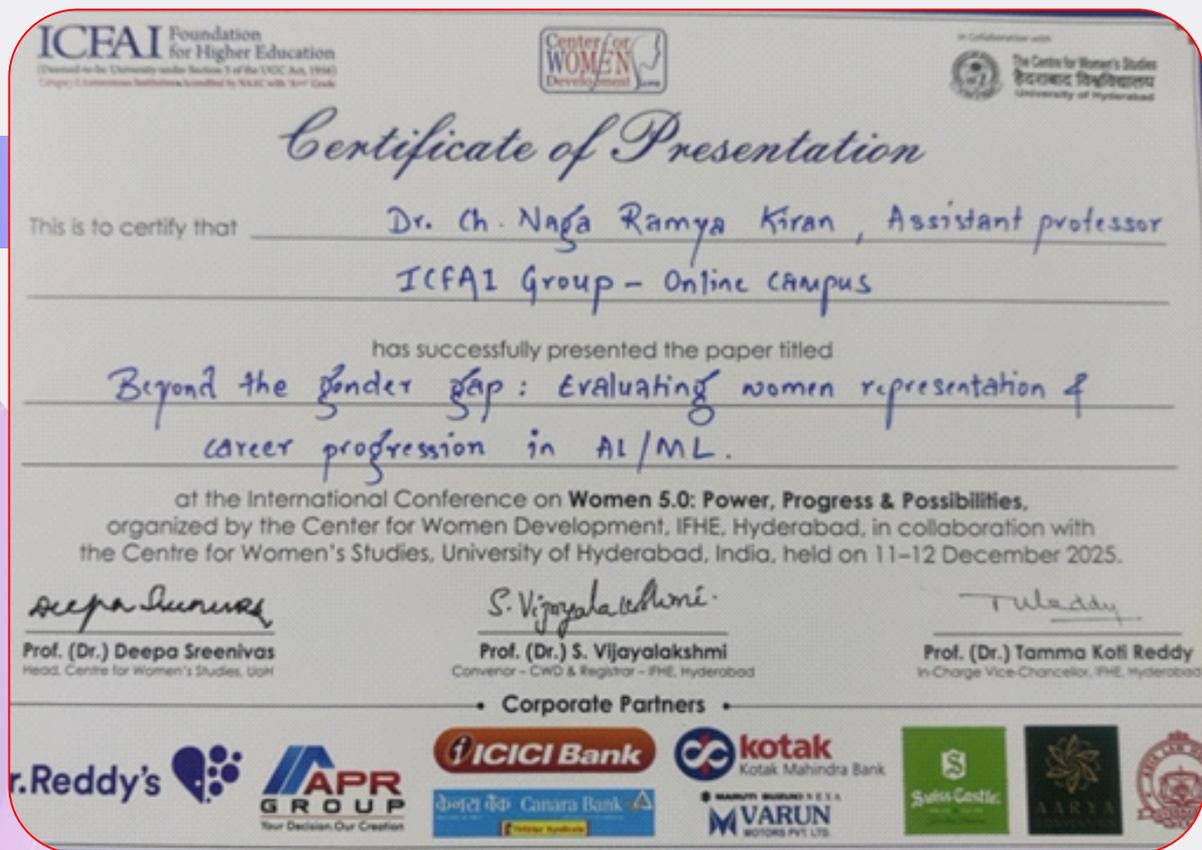
University News



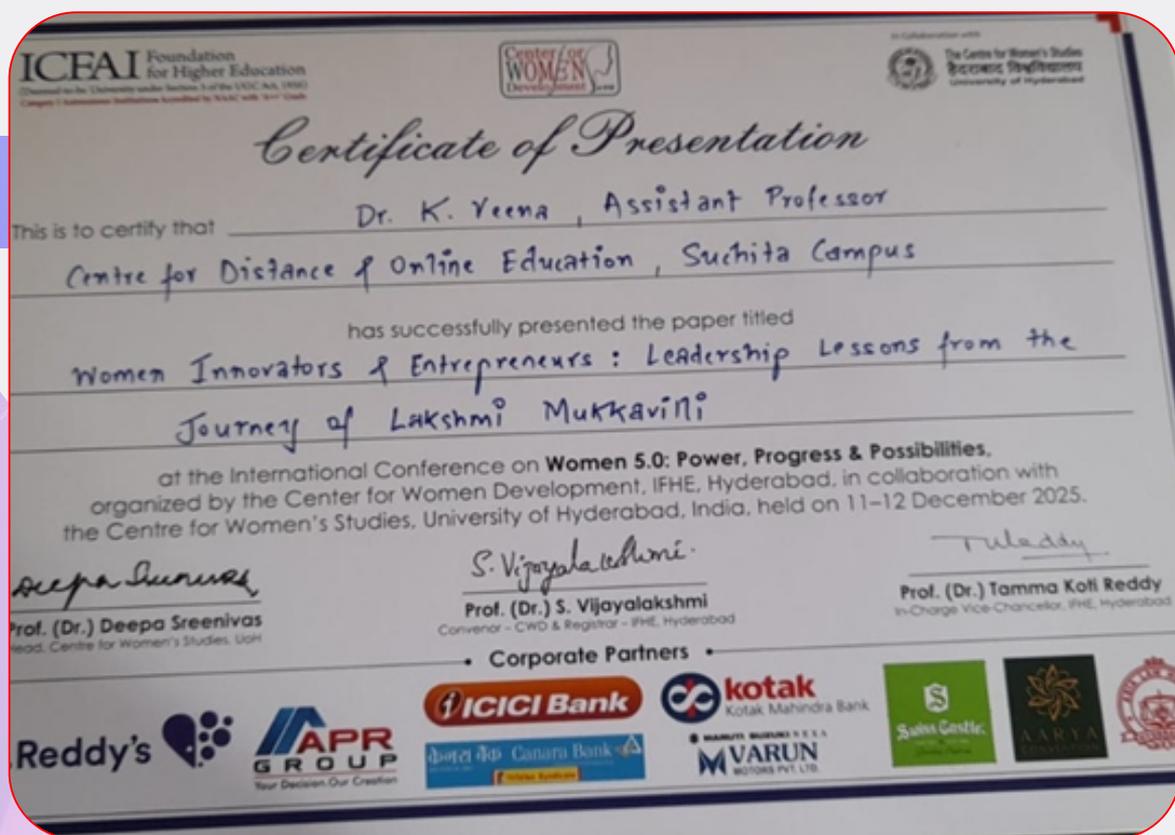
Dr. Sanjay Fuloria, Director - Centre for Distance and Online MBA program, finished in the top 4 in the LEAD Academics Program (a 6 month long hybrid certification program) organized by BITS Pilani for academic leadership.



Dr. C V Krishna, Dr. CH. Naga Ramya Kiran, Dr. Sheela Rosalyn, Dr. K Veena and Ms. Sri Jahnvi presented papers at the International Conference titled “**Women 5.0: Power, Progress & Possibilities**,” scheduled on December 11–12, 2025. This academic gathering was organized by the **Centre for Women Development (CWD)**, a recognized **Centre of Excellence at IFHE**, in collaboration with the **Centre for Women’s Studies, University of Hyderabad**.



University News



ICFAI Foundation
for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)
Category I Autonomous Institutions Accredited by NAAC with 'A+' Grade



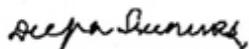
In Collaboration with
 The Centre for Women's Studies
విద్యారాజ్ విశ్వవిద్యాలయం
University of Hyderabad

Certificate of Presentation

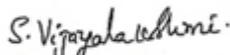
This is to certify that L. Srijanavi, Research Associate
Centre for Distance & Online Education, Suchita Campus

has successfully presented the paper titled
Women Innovators & Entrepreneurs: Leadership Lessons from the
Journey of Lakshmi Mukkarilli

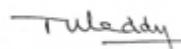
at the International Conference on **Women 5.0: Power, Progress & Possibilities**,
organized by the Center for Women Development, IFHE, Hyderabad, in collaboration with
the Centre for Women's Studies, University of Hyderabad, India, held on 11-12 December 2025.



Prof. (Dr.) Deepa Sreenivas
Head, Centre for Women's Studies, UoH



Prof. (Dr.) S. Vijayalakshmi
Convener - CWD & Registrar - IFHE, Hyderabad



Prof. (Dr.) Tamma Koli Reddy
In-Charge Vice-Chancellor, IFHE, Hyderabad

Corporate Partners

