



From the Editor's Desk

Dear Readers,

It's our pleasure to bring you the sixth edition of our e-Newsletter! Get ready to explore a world of exciting updates from our Online MBA program. This edition is packed with highlights from recent webinars, workshops, achievements, research publications, and university news, giving you a glimpse into the vibrant journey of our faculty and learners alike.



Each week, our department hosts insightful webinars featuring industry experts from diverse fields like Healthcare, Technology, Sports, and Academia. These speakers bring you the latest trends, challenges, and opportunities, making each session a valuable learning experience.

We're also thrilled to share success stories from recent graduates who completed their MBA with us, alongside testimonials capturing their transformative learning journey. And don't miss the list of scholarship holders who've made outstanding academic achievements. We hope the accomplishments mentioned in this edition would inspire you to pursue your academic and career dreams and bring them to fruition!!

Hope you enjoy going through this e-Newsletter.

Happy reading.....

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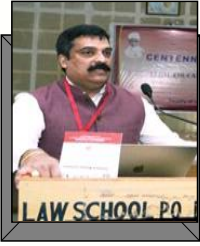
Editorial Team

Editor : Dr. K. Veena

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Alumni / Student Achievements



Mr. Ram Sharma

Ram Sharma, a student of Class of 2022-2024, is a distinguished professional with a rare combination of engineering, law, finance, and entrepreneurship expertise. With a Master's in Law (LLM) from Osmania University and a Bachelor's in Computer Information Systems from Strayer University, USA, he has built a successful career that spans multiple sectors. In 2002, he founded a small group of companies in London, UK, in the field of IT and Training. He started practising law in 2011. Ram specialises in corporate law, contracts, family law, and high-stakes litigation, offering his services across various jurisdictions.

He is now appointed as an Independent Director and Audit Committee Chairman for a listed public company. He leverages his expertise in corporate governance, strategic oversight, and IT management to drive transparency and ethical business practices.



Mr. Usmanulla K, a student of class of 2024 - 2026 January batch, working as Deputy General Manager, Circle Operations Head, Karnataka, at 'Summit Digitel', a Telecom infrastructure sharing firm (now 'Altius Infra'), was awarded with certificates of appreciation for the Q1 FY23-24 as “VALUE CHAMPION OF THE QUARTER - RESPECT” and for Q2 FY 23-24 as “TEAM OF THE QUARTER” for his commitment and teamwork.

Student Scholarships

Learners who secured merit scholarships for their exceptional performance.

| | | | |
|---------------------|----------------------|-------------------------|---------------|
| Aditi Panse | Sanjay Kumar Agarwal | Swastika Chattopadhyay | Rahil Arora |
| Sowmya N K | Aruna Kumari Gunti | Sheth Dhruvi Hareshbhai | Rege Hodarkar |
| Gomes Adoncia | Gilder Aditya Anand | Sridipta Pakrasi | Mohammed Asif |
| Afshan Farhath | Chakka Moukthika | Tania Kaul | Rohit Kachroo |
| Mandapaka Rakshitha | | | |

| | | |
|------------------------|------------------------|------------------|
| Shah Smit Nimesh | Chulanki Choudharee | Jeet Hitesh Shah |
| Bikram Kumar Mohapatra | Gunna Sai Vishal Reddy | Ritika Maroo |
| Shubh Agarwal | Md. Aman | |

Faculty Achievements



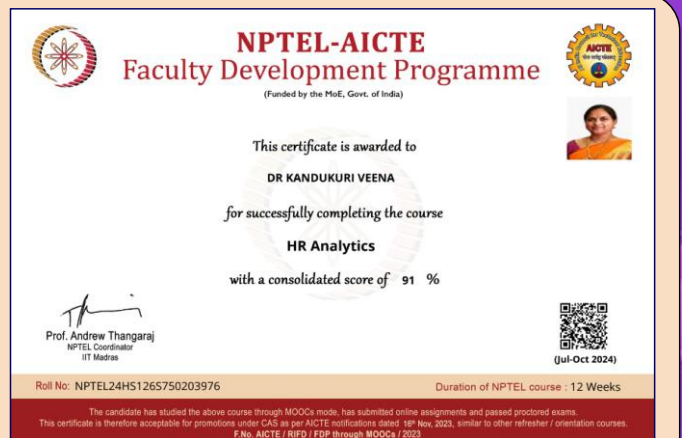
Dr. C.V. Krishna, Faculty of Marketing, participated in the Bharatiya Management Navaratri e-Lecture Series held from 3rd to 7th October, 2024 conducted by Centre for Educational and Social Studies (CESS) in collaboration with ICFAI Foundation for Higher Education, Hyderabad and RAMAIAH Institute of Management, Bangalore.



Dr. C.V. Krishna, Dr. Sandeep Jalla, Dr. Sheela Rosalyn & Prof. Anirudh Prakhya attended and completed UGC-Approved 6-day Online Short-Term Programme on “Design & Development of e-Content for Online Learning and MOOCs” held from 22-27 April, 2024.



Dr. K Veena, Faculty of HR, successfully completed HR Analytics course from SWAYAM -NPTEL-AICTE.



Faculty Profile

Dr. Sheela Rosalyn, is a Faculty of HR with ICFAI Online MBA. She has 20+ years of experience in the higher education sector. She has been into developing academic content for MBA & BBA courses. Besides being an educator, she has also held responsible positions in various capacities ranging from being a member in IQAC, to Head of Department, an academic coordinator and chairperson for Board of Studies during her tenure with various educational institutes in Visakhapatnam, Bangalore & Hyderabad. She has served as a Trainer for MSME in association with Khadi Village Industries,



Govt. of Karnataka during 2015 – 2016. She has been a Master Trainer & Counselling Supervisor for a project funded by NACO, India & WHO, Geneva.

She is a Lifetime Member with the International Institute of Organized Research (I2oR) for promoting sustainable development goals adopted by all UN Member States. She is also a Lifetime Member with the Institute of Scholars (InSc) Registered under the Ministry of MSME, Govt. of India, (ISO 9001:2015 Certified).

She has presented research papers in national and international conferences, few of which are published in conference proceedings, in-house academic journals & Scopus indexed journals. She is on the editorial board for International Journal of Management & Social Studies with the InSc. She has won few awards such as the Research Excellence Award 2020, National Eminent Educator Award 2020. She has been acknowledged as one of the Iconic Educators for the year 2024 and is a recipient of Asia's Top 100 influential women awards 2024.

Besides being an ardent academician, Dr. Rosalyn loves travelling, etymology and networking. She believes in the power of words & works towards making a positive impact on the lives of people, she interacts with.



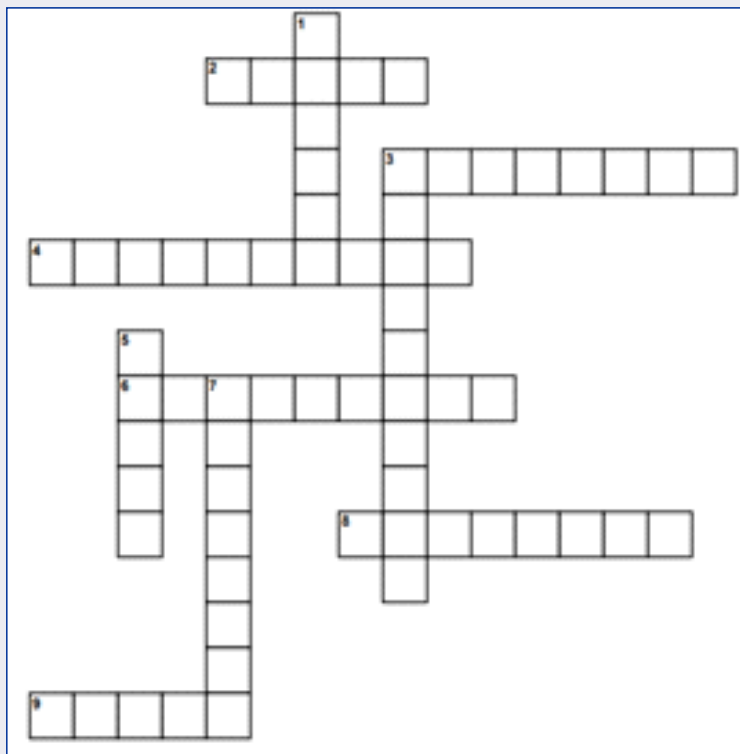
As part of Career Guide initiative, Divyanshu, a student of Class of 2023-2025 October batch, and Manager at Capgemini, shared career insights and valuable tips with fellow ICFAI learners exclusively for Career Guide in the article entitled “A Snapshot of the Tech Journey: From Software Engineer to a Technical Manager”.

Based on his journey, Divyanshu offered this valuable career advice: “Learning is a continuous process that's essential for strengthening your core competencies. Don't hesitate to get your hands dirty and put in the hard work. Practical hands-on experience is key to becoming a great manager, just as in sports, where the best coaches are often former athletes who deeply understand the game.”

He took a client example and outlined how working on high-stakes projects shaped his problem-solving approach and decision-making under pressure.

His first full-fledged management experience was with a client called Hydro One, a Canada based power generation / distribution company. He was working as a Service Delivery Manager (SDM) and Hydro One was a key client, paying millions of dollars to his company. There were some severe penalties in the contract that Capgemini had with Hydro One in case of lapses in process compliance and resolution times. So there was always pressure during high priority issues to get them resolved on time and as per the stipulated processes, and he had to ensure that he reached out to the right people and make important decisions on what should be the resolution steps so as to not attract any penalty.

Business Awareness Quiz



Please send your responses to: olaq.cdoe@ifheindia.org

- (2) The voluntary exchange between consumers and producers.
- (3) A person of business that produces and sells products to consumers.
- (4) Refers to how resources are allocated to the production of goods and services.
- (6) Things that are required to make a product.
- (8) A person who buys goods and services for their personal use.
- (9) Consumed by consumers but are tangible and physical
- (1) Anywhere with buyers and producers (can be online)
- (3) How something is made/process.
- (5) The amount of a good or service given in payment.
- (7) Consumed by consumers but services are not physical and intangible, can't be touched.

Results of the quiz from the September issue

| | | | | | | | | | | |
|----|---|---|---|----|---|----|---|----|---|---|
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| x | | | r | | | | | r | | |
| 4 | p | r | o | p | o | 5 | s | a | 6 | l |
| o | | | f | | | | | l | | e |
| r | | | 7 | i | 8 | m | p | o | 9 | r |
| 10 | t | o | t | e | | | | 11 | g | o |
| s | | | | 12 | g | 13 | r | a | d | e |
| 14 | r | e | t | a | i | n | e | r | | |

Student Induction Program

Induction program was conducted for Class of 2024-2026 July batch from 14th October to 25th October, 2024. The Maverick MBA Contest was held as part of the “Orientation Program - Deeksharambh Online” to enhance the problem solving skills, nurturing innovation & creativity and out of the box thinking of learners. In this contest, the participants/learners had to make a “One-minute SoBP (Statement of Business Problem) Video submission”, by highlighting the problem (which is something of their interest) at their existing workplace/community. The problem can be one that is already existing at their workplace or a new one. They need to articulate the problem creatively and interestingly in their video using audio visuals and other tools. Out of 48 participants, the following six were the winners (According to the Faculty Panel and the Peer/Audience Ratings):



Ms. Manasvini Sri Sai Lakshmi Konkepudi



Dr. Kavitha Unnikrishnan



Mrs. Sadhika Nagar



Mr. Prabhala Sai Vinayaka Karthik



Ms. Soma Paul



Mr. Venkateswarlu Dasari

The Maverick MBA Contest Outcomes as Experienced by the Participants:

- Enhanced Problem-Solving Ability @ Workplace, Personal Life & Society.
- Nurtured Innovation, Creativity & Out of the Box Thinking.
- Developed Empathy towards Community & Society.
- Aided in usage of Latest Technology Tools.
- Helped in developing Peer Network.
- Improved Presentation Skills.

MBA Maverick Contest Faculty Team:

Contest Coordinator: **Dr. C.V. Krishna**

Contest Panel Jury: **Dr. Veena, Dr. Pran Kumar & Dr. Muthu Kumar**



ICFAI Online, IFHE Hyderabad has successfully hosted 171+ fascinating webinars by the prominent speakers across industries on contemporary issues. The webinars held from September to November 2024 include:



The Archer and the Coach: From Mission to Medals

Speaker: Mr. Pravin Parbati Sawant, Founder, Drushti Archery Academy

Weaving Social Change: The Jaipur Rugs Story

Speaker: Mr. Nand Kishore Chaudhary,
Founder, Jaipur Rugs



**Financial Literacy for All:
Bridging The Knowledge Gap In Indian Households**

Speaker: Mr. Valliappan Nagappan,
Immediate Past President, Hindustan Chamber of Commerce

**Innovation and Scale in Agriculture:
A Farmer Owned Company Model in India**

Speaker: Mr. Vilas Shinde,
Chairman, Sahyadri Farms



CURE to CARE: With Yoga and Ayurveda

Speaker: Dr. Vasudha M Sharma,
Co-founder, Vivekananda Health Global

The Future of Journalism: Why Independent Journalism is The Key

Speaker: Mr. Pradip K Saha,
Co-founder, The Morning Context



All these Webinar sessions were moderated by Prof. R Prasad and Prof. Sudhakar Rao

For more details, visit <https://online.ifheindia.org/webinar.html>



Prof. R Prasad, Sr. Director, Academic Wing, ICFAI Group was the resource person in the workshop conducted for the Narayana Group HQ CXOs and HoDs on the topic “Leader in You” in the month of October, 2024.