

# e-Newsletter of ICEAOnline

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## Editorial Team

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## Message from Editor's Desk



**Dr. K Veena**  
Faculty Member-HR

*Dear Readers,*

I am excited to present the 4th edition of our eNewsletter. In this issue, you will come across various activities conducted for our online learners, their accolades, including the scholarships they have earned and testimonials.

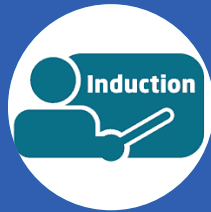
Besides which, this issue also showcases the achievements of Prof. U. L. Sunita and Dr. Anuradha Chavali, our online faculty members and introduces Prof. Sritama Maitra who has recently joined our team.

This issue also presents a bird's eye view on the series of webinars hosted by CDOE, IFHE followed by the University news covering details on seminars cum workshop, organized by IFHE, Hyderabad.

I extend my gratitude to Dr. R. Prasad for his constant support and guidance in bringing forth this edition. I also acknowledge the valuable inputs of Prof. K. Seethapathi towards the release of our eNewsletter.

Hope you enjoy going through this eNewsletter.

***Happy reading.....!!***



# Student Induction Program



Orientation program was conducted for Batch 7 Semester 3 students from 15.4.24 -21.4.24 and for Batch 6 Semester 4 students from 6.5.24 - 12.5.24. The orientation was focussed on the choice of electives with more emphasis on the suitability of courses to learners' career paths. The orientation also appraised the students of the changes in the assessment patterns to achieve the year 2 learning outcomes. Co-ordinator of each course presented a brief on their respective elective courses and clarified for whom the electives are suitable.



## Alumni Testimonials/ Achievements

**Mr. Gangadhar Prasad**, working as Zonal Sales Manager - Glenmark Pharmaceuticals, Hyderabad, a student of Class of 2021-23 December batch, was appreciated by the Glenmark management for his exceptional performance. He was instrumental in turning around the performance of under performing teams to one of the best teams with right re-structuring, optimization of resources, strategic approach and tactical plan by applying right root-cause analysis. He was also recognized for the effective use of data and marketing resources and integration of cross functions.



### **Ms. Kuchipudi Sruthi**

student of class of 2021-23 January batch was promoted from GST Executive to GST Manager at Nalam and Associates, a firm that provides a wide range of accounting and financial services to clients in India & Overseas.



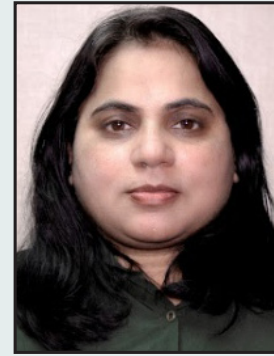
# Faculty Achievements



**Prof. UL Sunitha,**  
*Professor in Finance*



Prof. UL Sunitha successfully completed a course on “Fintech for Financial Inclusion Tools and Technologies” from Udemy and secured certificate of completion.



**Dr. Anuradha Chavali,**  
*Professor in HR*

Dr. Anuradha Chavali was appreciated for her contribution as speaker at the Webinar entitled - “Innovation Unleashed: Exploring the Frontiers of Online Education”, hosted by Kalinga University, Raipur, Chhattisgarh in the month of April, 2024.



## Faculty Profile

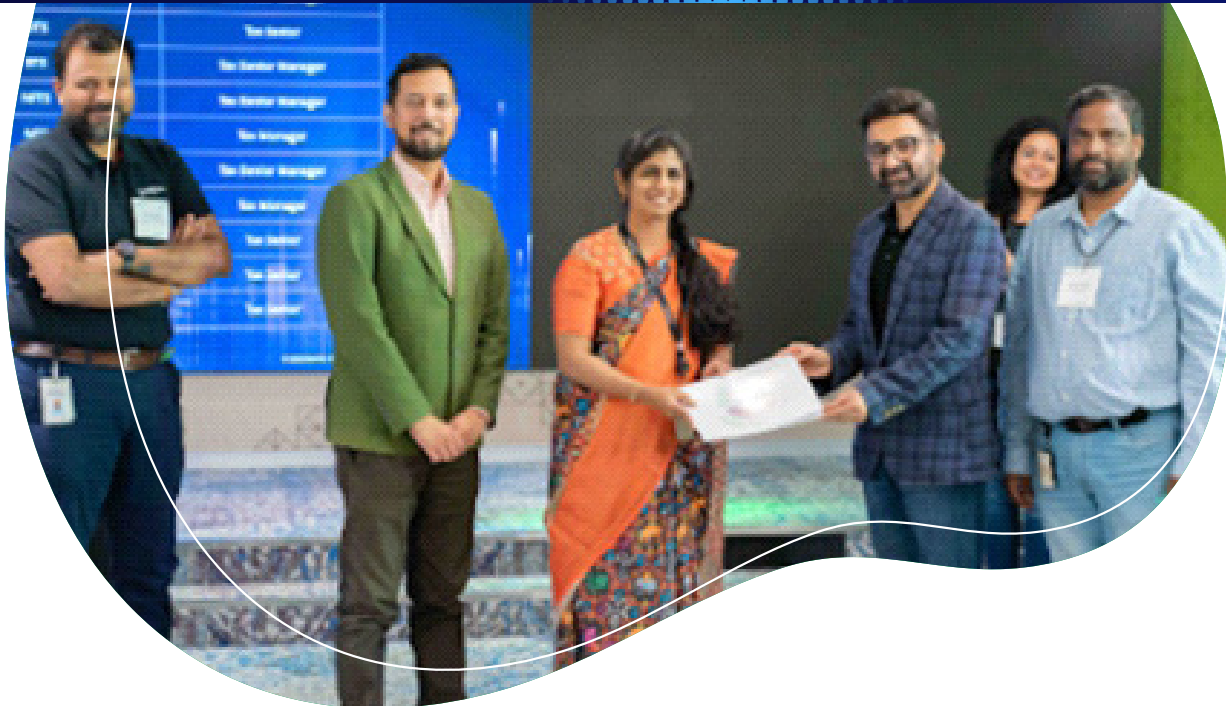


**Prof. Sritama Maitra**

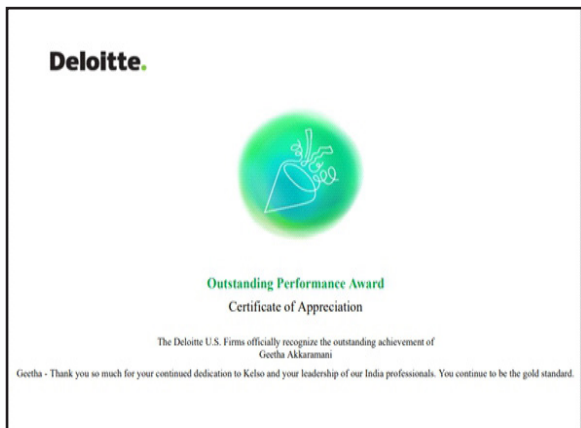
*Faculty - Business Communications & Soft Skills*

Prof. Sritama Maitra, Faculty - Business Communications & Soft Skills has a rich career in the academia for the last 16 years. She has taught English Literature, Communication Skills, Business Communication, Soft Skills, and Academic Writing in various colleges in Kolkata and Hyderabad. She has held key positions such as HOD and Course Coordinator, and has been a member of Board of Studies. She has also served as a subject expert in the BOS of other colleges.

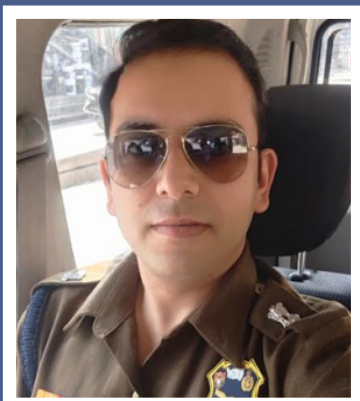
Sritama is pursuing her Ph.D. in an interdisciplinary field that lies at the intersection of literature, cinema, and cultural criminology, and expected to complete her doctoral work this year. She has published articles in Scopus indexed and UGC CARE listed journals, besides contributing chapters to books on literary and cultural criticism. Her interest areas in research are literature, films, adaptation, translations, comparative literature, cultural studies, gender studies and cultural criminology. Sritama is also a trained singer and is currently exploring ways to use her theoretical and practical knowledge of classical and semi-classical music in academic research as well as teaching, especially in the context of adaptation.



## Student Achievements



The Deloitte U.S. Firms officially recognized the outstanding achievement of **Ms. Geetha Akkaramani**, a student of Class of 2024–26 January batch, and awarded her a Certificate of Appreciation for her continued dedication to Kelso (Kelso, California) and for her leadership of Deloitte India professionals.



### Mohammad Altamash

a student of Class of 2023-25 January batch took premature retirement from the prestigious Indian Army as a Major. He was appointed as the Additional Superintendent of Police by the Assam State Government.



# Student Scholarships

Given below is the list of students of Class of 2022–24 November batch who secured scholarships in Semester 1. Scholarship categories include merit scholarship and scholarship for scoring highest marks in continuous assessments.

Continuous Assessment
▶ Pitla Dilip
▶ Vaddarapu Indu

Merit Scholarship	
▶ Pitla Dilip	▶ Chaynika Agarawal
▶ Abhishek Anand	▶ Nancy Aggarwal
▶ Anupam Malakar	▶ Sai Prakash Reddy
▶ Gouni Anisha Rai	▶ Satabdi Chowdhury



# Business Awareness Quiz

**Puzzle for now:**

Labour	Entrepreneur	Need	Land	Want
Good	Capital	Service	Enterprise	Durable



Factor of production - Money and machines



Haircut, banking and education are examples of this



Factor of production - Natural resources



Factor of production - the people



Oprah Winfrey and Bill Gates are examples of this



Factor of production - The person that brings it all together



Pear, pens and pans are examples of this



You can use it more than once



iPhone, holidays are examples of this



For survival

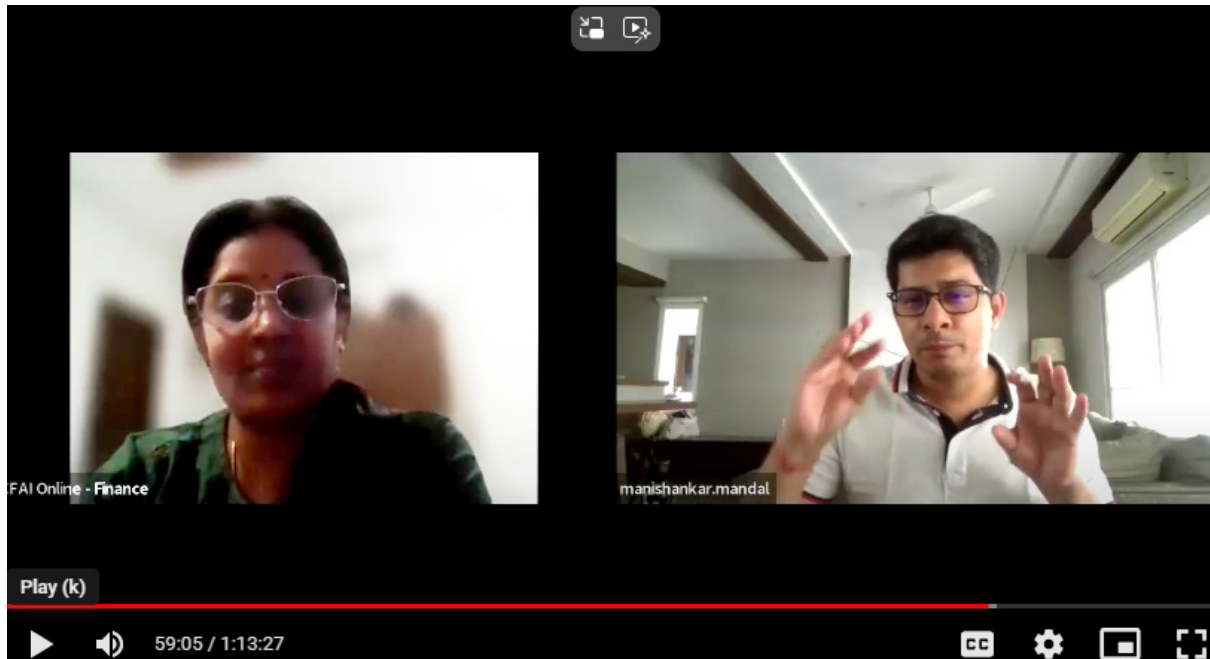
## Results for the quiz in May issue:

First, cut the cake horizontally in the middle. This will give you two equal halves. Then, cut the cake vertically through the center. You will now have four equal pieces. Lastly, load the four pieces on top of each other and make the third cut vertically, splitting the load in half. This will give you eight equal pieces of cake.

Please send your responses to: [olaq.cdoe@ifheindia.org](mailto:olaq.cdoe@ifheindia.org)



## Learning Experiences



ICFAI Online MBA initiated a program series titled “Career Talks with Peers”. The program aims at inviting learners with industry experience to share inspiring stories of career moves, insights into career options available in Industries, networking opportunities and to share practical career tips. In the first talk of the series, Mr. Manishankar Mandal, Assistant General Manager (Finance), Alembic Pharmaceuticals Limited, and a student of Class of 2021-2023 December batch shared his experiences. The session provided useful insights into career opportunities in investment advisory, portfolio management services and wealth management areas.





## WiseViews

### LEADERSHIP CONVERSATIONS

The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 150+ fascinating webinars by the renowned speakers across industries on contemporary issues. The recently hosted webinars for the period May, 2024 to June, 2024 include:



**Speaker: Ms. Babita Baruah**, *CEO, VML India*

Adapting To Change: The Evolution of Advertising Agencies in The Digital Era

**Speaker: Mr. Ramana Kumar B**, *Hobbyist Photographer, Advocate*  
The Power of Visual Storytelling Through Photography



**Speaker: Ms. Mousumi K Sachdeva**, *CEO GRIFFIN Publication, India*  
The Power of Words: Crafting Impactful Narratives

**Speaker: Prof. Santishree Dhulipudi Pandit**, *Vice Chancellor, JNU*  
Indian Knowledge Systems: The Gaps and The Roadmap



**Speaker: Mr. Raghav Gupta**, *Managing Director, (India & APAC)*  
The Future of Skills, Learning and Work with GenAI

All these Webinar sessions were moderated by Prof. R Prasad and Prof. Sudhakar Rao

*Many More Miles to go .....*

For more details, visit <https://online.ifheindia.org/webinar.html>



## University News

### Guest Speakers



**Dr. Chandrika Parmar,**  
*PRME India Chapter Chair*



**Ms. Amy Memon,**  
*Regional Head, South Asia -  
AACSB International*



**Ms. Vicky Lester,**  
*CEO - The Case Centre,  
UK*



**Prof. Venu Gopal Rao K S,**  
*Director, ICFAI Business School,  
Hyderabad*



**Prof. Sitamma Mikkilineni,**  
*Dean, International  
Collaborations & Accreditations,  
ICFAI Foundation for Higher  
Education*



**Prof. Sindhuja Menon,**  
*Dean, ICFAI Business School,  
Hyderabad*

ICFAI Foundation for Higher Education, Hyderabad conducted a Seminar Cum Workshop on "UNLOCKING THE POTENTIAL OF CASE STUDIES IN PROMOTING SUSTAINABLE DEVELOPMENT GOALS", on 28th June, 2024. Guest speakers for the seminar included - Dr. Chandrika Parmar, PRME India Chapter Chair, Ms. Amy Memon, Regional Head, South Asia, AACSB International, Ms. Vicky Lester, CEO-The Case Centre, UK, Prof. Venu Gopal Rao KS, Director, ICFAI Business School, Prof. Sitamma Mikkilineni, Dean, International Collaborations & Accreditations, IFHE, and Prof. Sindhuja Menon, Dean, ICFAI Business School.