



From the Editor's Desk

Dear Readers,

I am glad to present the 5th edition of our e-Newsletter. You too will be equally excited to know that our Online MBA has been buzzing with activities, which we intend to share with you, in this edition. We have compiled interesting events and successes of our faculty and learners, through information related to the webinars, workshops, achievements, research and publications, learning experiences and university news etc.

As you go through this edition, you will also come across webinars hosted every week by our department. We are equally proud to share with you, the learning experience and testimonials of some of our learners from recently passed out batches who successfully completed their MBA program. We are delighted to share the names of scholarship holders who performed exceptionally well in their academics.

May the success stories you come across in this edition, inspire you to scale greater heights in your academics and career too!!

Hope you enjoy going through this Newsletter.

Happy reading.....

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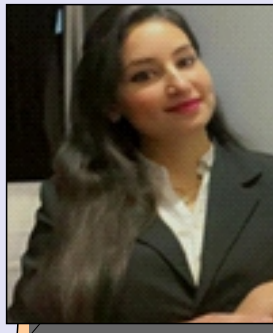
Alumni Testimonials/Achievements

Mr. Chandrasen Tiwari



Mr. Chandrasen Tiwari, a student from Class of 2021-2023 July batch, received job offers from prestigious organizations like Bank of Baroda, Tata Capital, and HSBC with better positions and emoluments after completing MBA. Subsequently, he chose to join Bank of Baroda. He attributes his success to the comprehensive education and mentorship he received from the faculty members in the course of the ICFAI Online MBA program.

Ms. Uzma Showkat



Ms. Uzma Showkat, a student from Class of 2021-2023 December batch, has joined Amazon as an Area Manager in New Jersey, USA. She oversees operations in an Amazon fulfilment centre.

Faculty Achievements



Dr. R Prasad, Sr. Director, Academic Wing, was a Panel member in the EDNXT summit hosted by The Economic Times on 8th August, 2024. The topic for discussion was Navigating Policy and Governance: Ethical and Effective AI Implementation in Higher Education.

Dr. Sheela Rosalyn,
HR faculty, participated in the Faculty Development Program on “Innovative Teaching Strategies and Research Tools for Strategic Skill Development” conducted from 4th to 6th July, 2024, by BSSS Institute of Advanced Studies, Bhopal.

Dr. K Veena,
Professor of HR, successfully completed Knowledge Management course from Udemy (an online learning platform).

Faculty Profile



Prof. T. Sundara Vardhan

Prof. T. Sundara Vardhan is a Faculty Member in the Economics and Finance domain of ICFAI Online MBA programme. He has 10+ years of work experience spanning the areas of Market Research, Data Analytics, Development Sector and Economics Teaching. He has hands-on experience with research techniques, data analysis and report writing. He is skilful with various online database sites and has the ability to assess each research/data management project effectively. His previous professional engagements included participating in the Teaching Innovation Programme in Economics (TIPE) at the Centre for Development Studies (CDS) in Trivandrum (2021), a business consulting visit to Shenzhen, China (2019), and the Second Graz Schumpeter Summer School at the University of Graz, Austria (2009). T. Sundara Vardhan's academic interests lie in making economics more relatable to lay people.

Career Guide



Career Guide is another new initiative by ICFAI Online MBA which is a fortnightly career page edited by Prof. Sritama Maitra. The page is designed to offer career guidance to the ICFAI Online learners. It features curated articles, videos, podcasts, and polls to help our learners identify solutions to their career problems and chart out paths for growth. The featured tips range from interview and resume pointers to nuances of managerial efficiency and tackling HRM issues.

Student Achievements



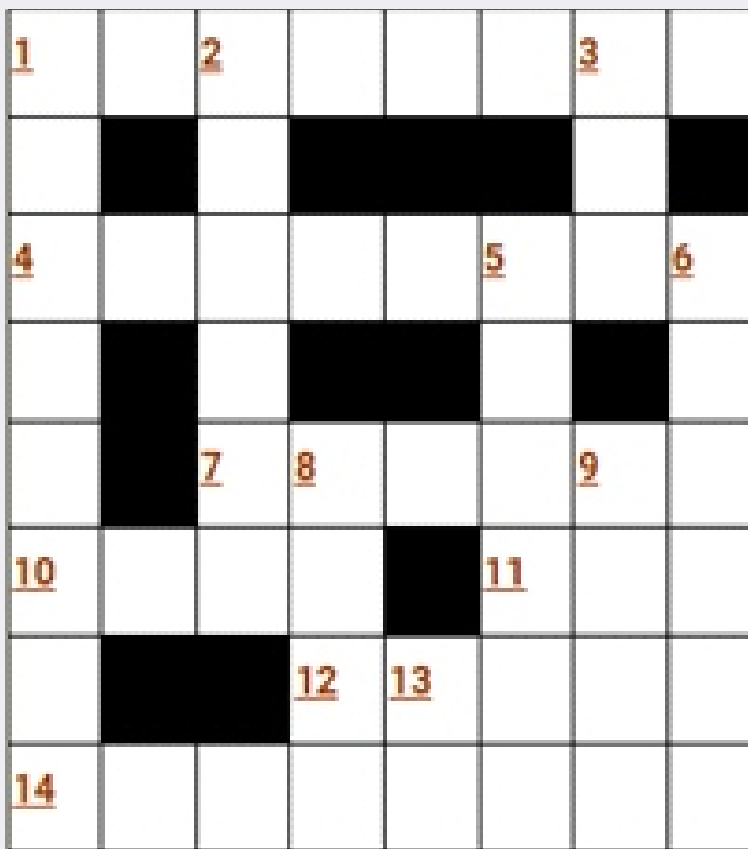
Mr. Sasibhusan Mohanty, National Credit Manager for B2B/MSME at Axis Bank, from Class of 2023-2025 July batch, received felicitation at Sydney for being the top performer in the financial year 2023-24. Under his stewardship, the team achieved remarkable milestones, including a substantial increase in credit approvals and a notable improvement in client satisfaction.

Student Scholarships

Students of Class of 2023–2025 January batch listed below secured merit scholarships for their exceptional performance in Semester 1.

Anik Chawla	Belide Sahithi	Hemant Gera
Lalatendu Samantaray	Mohammed Altamash	Sai Kiran Peddi
Lionel Micheal Mould	Priya	Rakhee Sajith
Nethravathi B G	Priyanka Hariharan	Rohit Kumar Gupta

Business Awareness Quiz



Results of the quiz from the July issue

Capital – Factor of production - money and machines

Service – Haircut, banking and education are examples of this

Land – Factor of production – natural resources

Labour – Factor of production – the people

Entrepreneur – Oprah Winfrey and Bill Gates are examples of this

Enterprise – Factor of production – the person that brings it all together

Good – Pear, pens and pans are examples of this

Durable – You can use it more than once

Want - Phone, holidays are examples of this

Need – For survival

Please send your responses to: olaq.cdoe@ifheindia.org

Across

1. Household or business costs
4. A formal plan or suggestion
7. to bring goods into a country
10. Abbreviation for “totalizator”
11. “Have you ___ the email I sent?”
12. Class or level
14. Regular payment made to
ensure availability to work

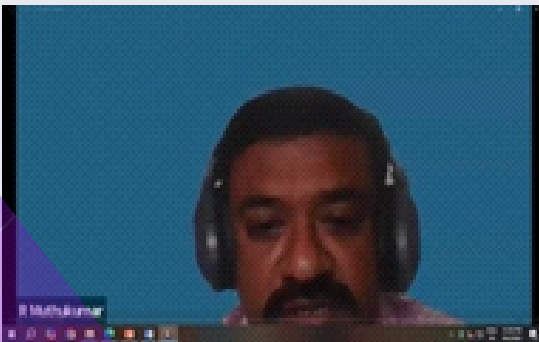
Down

1. A company that sells to overseas buyers
2. It’s calculated by subtracting ‘1across’ from income
3. A specific period in history
5. A memorable phrase used in advertising
6. “We’ll have to open a _____ of credit.”
8. Prefix meaning “huge”
9. “When I worked in New York I _____
the subway every day.”
13. Abbreviation for “Royal Institute”

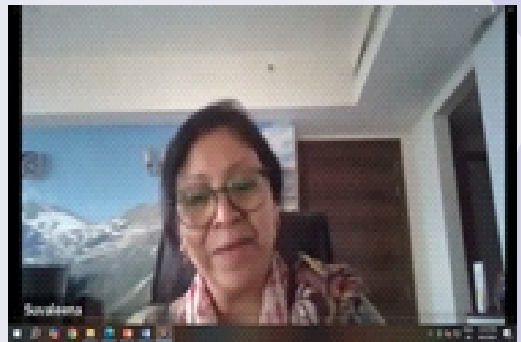
Learning Experiences

Career talks with peers is an initiative taken by the ICFAI Online Program to facilitate alumni connect and networking. It is a collaboration platform where alumni get connected with learners and share their workplace experiences and industry specific trends and challenges. Alumni discuss the potential growth of their specific industry and introduce the learners to the career options available. The Career Talks with Peers platform is also used by alumni to share inspiring stories of their career progress, provide networking opportunities and share practical career tips. Session #1 of the Career Talks was conducted by Prof. Sunitha on 6th July, 2024 where the alumnus speaker was Mr. Manishankar Mandal, Assistant General Manager (Finance), Alembic Pharmaceuticals Limited, and a student from Class of 2021-2023 December batch. Two more sessions of Career Talks were conducted later – one in the month of July and one in the month of August, 2024.

Session #2 was conducted by Dr. Muthukumar on 27th July, 2024, where the alumnus speaker was Ms. Suvaleena Dey, Global Dedicated Instructor, IBM



Dr. Muthukumar



Ms. Suvaleena Dey

Session #3 was conducted by Dr. Krishna on 10th August, 2024 where the alumnus speaker was Mr. Vishal Kumar Seth, Sr. Cluster Head - Latin America & Caribbean, MSN Labs Americas S.A.S. Colombia. The theme for the session was International Sales and Marketing.



Dr. CV Krishna



Mr. Vishal Seth



The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 150+ fascinating webinars by the prominent speakers across industries on contemporary issues. The webinars held from July to August 2024 include



Journey of Purpose: Cycling for Change Across Borders

Speaker: Mr. Samrat Moulik, The River Cyclist

Summiting MT. Everest: Learnings for a Leader

Speaker: Mr. Hemant Albert Soreng,
Founder, Rustik Travel, Mt. Everest Summiteer



Natural Diamonds: A Symbol of Conscious Luxury

Speaker: Ms. Richa Singh,
Managing Director, India and the Middle East, Natural Diamond Council

**Humans Can Never Win World War Zero:
Cycling for Change Across Borders**

Speaker: Mr. Sagar Dhara,
Environmental Scientist and Sustainability Advocate



Matrimony.com V N.0: Technology Trends and Impact:

Speaker: Mr. Murugavel Janakiraman,
Founder, CMD & CEO, Matrimony.com

How government communicates with citizens?

Speaker: Mr. Shubho Sengupta,
Digital Marketing Consultant



All these Webinar sessions were moderated by Prof. R Prasad and Prof. Sudhakar Rao

Many More Miles to go

For more details, visit <https://online.ifheindia.org/webinar.html>



IFHE Hyderabad conducted its 14th Convocation on 3rd August, 2024. The Chief Guest for the ceremony was Dr. T. G. Sitharam, the Chairman for All India Council for Technical Education (AICTE), Government of India. In the ceremony, students from Class of 2021-23 July and December batches and those of 2022 to 2024 January batch were conferred their MBA degree.