



eNewsletter of ICEFAI Online, Hyderabad

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UGC
Entitled



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Ranked 1st among India's top 25 Online MBA Institutions - 2022
- by Careers 360

Editor's Desk...



Dear Readers,

I consider it an honor to share the 2nd issue of our
Newsletter, March 2024 **Read more....**

Editorial Team:

Mr. Chandra Sekhar - Designer

Webinars

The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 100+ fascinating webinars by the renowned speakers across industries on contemporary issues. The recently hosted webinars for the period December, 2023 to January, 2024 include:

Biomimicry Learning from Nature..

Speaker: Tharun Kumar, Founder and CEO, ECOSTP Technologies
The Heartfulness Institute.



Holistic Learning Models: Cultivating Grassroots Leadership

Speaker: Manish Jain,
Chief Beaver, Shikshantar



RTI and Constitutional Governance

Speaker: Dr. Madabhushi Sridhar,
Former Central Information Commissioner, Govt. of India.



Building a Data-Driven Organization

Speaker: Mr. Krishna Pera,
Partner, Data by Choice LLP



Finance 2.0: The Promises and the Pitfalls

Speaker: Ms Sandhya J,
Group CFO, Narayana Health

All these Webinar sessions were moderated by Prof. R Prasad and Prof. Sudhakar Rao

Many More Miles to go

Deeksharambh

Orientation program for the upcoming batch is scheduled from April 1, 2024 to April 5, 2024. Prior to orientation program, bridge courses were conducted for Basics of Business Communication, IT (Information Technology), Accounting and Finance and Business Analytics, spanning over two months. These bridge courses provided learners with the basic foundations in respective courses. Many learners joined these courses and reaped the benefits of an early bird advantage.

Alumni Testimonials/Achievements**Mr. Manishankar Mandal**

Head-Investments, Alembic Pharma Group, a student from Class of 2021- 2023 December batch got an opportunity to be a panel speaker at the Innowave 2023, an ETF Conclave, hosted by MIRAEE ASSET ETF (MIRAEE ASSET ETF is a part of Mirae Asset Mutual Fund and is used for Exchange Traded Funds managed by Mirae Asset Investments Managers (India) Private Limited).

Mr. Mukesh Shrichand

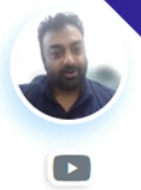
Senior Project Manager at Infosys, a student from Class of 2021-2023 January batch, elucidated that spirited and steady wins the race. He appreciated the way live sessions and tutorials are conducted by faculty members and the way they really aid the learning process of busy managers.

For more details, visit <https://online.ifheindia.org/>

Busy Managers' Aid

Today, speed fails one's desire to study. When the to-do list swells, everything else is deemed unimportant. But it is also a fact that learning occurs sans a classroom attendance and without pausing your current activity. Our students are convinced that this is incredible, but true.

- Mr. Mukesh Shrichand

**Student Achievements****Mr. Ranadip Dan**

General Manager (Vigilance), SAIL, Durgapur Steel Plant, a student from Class of 2022 – 2024 batch and a scholarship holder, takes sessions on Corporate Ethical Governance at Management Training Institute, Ranchi.

Student Scholarship**Ms. Nasrin Reza**

A student of Class of 2022 – 2024 July batch, secured scholarship for scoring highest marks in continuous assessments in Semester 1 and Semester 2. She was awarded with books in Management domain as scholarship. Nasrin has worked as Sr. Optics Analyst in a Bangalore-based medical device manufacturing company called Forus Health Private Limited for five years. She is pursuing MBA to acquire managerial skills to start her own venture.



Faculty Achievements

Faculty members listed below have attended a UGC-Approved 6-day Short-Term Program on “ICT Skills for Educational & Research Workspace” held from 11-16 December, 2023 and all of them obtained Grade A+.

Prof. Ramesh Krishnan, Prof. UL Sunita, Prof. Muthukumar,
Prof. Anuradha Chavali, Prof. K Veena, and Prof. Sweta Anand



Dr. Anuradha Chavali

Dr. Anuradha Chavali successfully completed two courses 'Foundation of Artificial Neural Networks' and 'HR Analytics using MS Excel for Human Resource Management' from Udemy, an online learning and teaching platform.

Workshops / Seminars / Conferences



Prof. K Veena

Dr. K Veena attended National level Faculty Development Program on “Creating Online Courses and Alternative Assessment Tests” organized by the Institute of Public Enterprise, Shamirpet, Hyderabad on May 14, 2023.

Research and Publications





Dr. Ch. Naga Ramya Kiran

Dr. Ch. Naga Ramya Kiran published a chapter titled, “A Study on Women Entrepreneurs in Start-up India: Challenges and Opportunities”, Current Advances in Multidisciplinary Research (Book title), Rubicon Publications, 2023, ISBN:978-1-913482-16-9, pg - 34-39.

Newly Joined Faculty

Dr. Sandeep Jella

Dr. J. Sandeep has Ph.D. in Finance. *He is a Junior Research Fellowship Awardee (UGC  with a CAT Percentile: 94.16  and loaded with strong analytical skills.*

He is a dedicated finance professional with a proven track record in research and analysis. Holder of a Ph.D. in Finance, he brings a wealth of academic expertise coupled with practical experience. His research has been recognized through publications in ABDC listed journals, showcasing his commitment to contributing valuable insights to the field.



During his tenure as a business analyst at Shreynor Impex Pvt. Ltd., he honed analytical prowess, contributing to the company's strategic decision-making processes. Dr. Sandeep is proficient in Python programming, MySQL, and R, and leveraged these skills in his doctoral research, demonstrating the ability to blend theoretical knowledge with practical application.



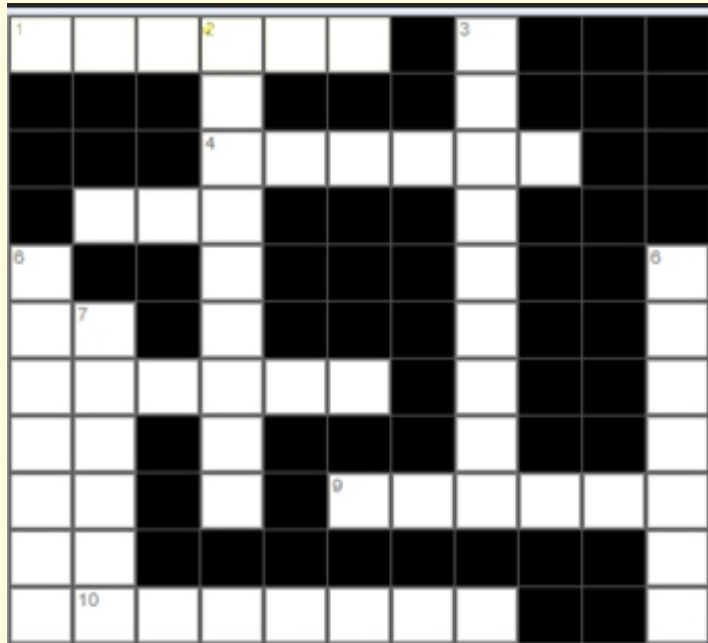
Prof. P Kumaraswamy

Prof. Kumaraswamy retired in Top Executive cadre in Public Sector Bank with over 34 years of comprehensive experience after joining as Probationary Officer. He has worked in various capacities as Branch Head, Regional Head and Corporate Top Executive. His expertise is in financing & rehabilitating Industrial units with special emphasis on MSMEs (Micro and Small Enterprises). Having flair for teaching, taught at Bank's Staff College. Delivered 5 Seminars at IIT Bombay on various major issues related to MSMEs. After retirement worked as Assistant Professor at BIET (Bharat Institute of Engineering & Technology, Hyderabad) (Ratified by Osmania University & JNTU) teaching MBA students for over 2 years and taught Banking & Finance, Financial Management, Security Analysis, Operational Research, and Statistics for Managers.

Business Awareness Quiz

Results for the quiz in December issue:

- Technical skills Sets of abilities/knowledge used to perform practical tasks in the areas of science, arts, technology, engineering, and math.
- Teambuilding skills Capabilities that help leaders form interactive, supportive, and high-functioning teams.
- Leadership skills The ability to delegate, inspire and communicate effectively coupled with honesty, confidence, commitment and creativity.
- Problem-solving skills The ability to identify problems, brainstorm and analyse answers, and implement the best solutions.
- Persuasion skills The ability to make intentional and successful efforts in influencing someone either through written or verbal communication.



Across:

1. Fast food brand, underpass (6)
4. Flair, ability, expertise in latent mix (6)
5. Pay embedded in RAW agent(4)
8. A trip to watch wild animals, a Web browser (6)
9. A rule made by a company to control the actions of its members (6)
10. The Q that's the basis of earnings reports (7)

Down:

2. A faint design that indentifies the maker, especially of a photo (9)
3. Commonly known as this, GNMA seeks to promote home ownership in the US.(6,3)
6. Pronounced wiz-ee-wig.(7)
7. The National Association for securities Dealers Automated Quotations(6).

Please send your responses to: olaq.cdoe@ifheindia.org

Learning Experiences



Ms. Gunna Rasee Reddy, a student of 2021 – 2023 July Batch, sharing her learning experience. She emphasized the live session recordings available on the virtual learning environment that are precise, on the point and informative and helps score better in finance courses even with non-financial background. She referred faculty and live sessions as the key makers of the show.

For more details, visit <https://www.youtube.com/@ICFAIOnline/videos>

University News

ICFAI Foundation for Higher Education organized 13th Foundation Day on February 13, 2024. Dr. Raghunath Anant Mashelkar, FRS, Former Director General of the Council of Scientific & Industrial Research (CSIR) delivered 13th foundation day lecture on “Dismantling Inequality by the Magic of Disruptive Inclusive Innovation”.

