



eNewsletter of ICFAI Online, Hyderabad

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December 2023



NAAC
Accredited A++



UGC
Entitled



AICTE
Approved

Ranked 1st among India's top 25 Online MBA Institutions - 2022
- by Careers 360

Editor's Desk...



Dear Readers,

It brings me immense pleasure to launch the first edition of our Newsletter, December 2023. [Read more.....](#)

Editorial Team:

Prof. K. Seethapathi - Consulting Editor

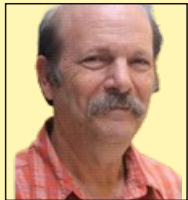
Mr. Chandra Sekhar - Designer

Webinars

The Center for Distance and Online Education (CDOE), IFHE Hyderabad has successfully hosted 100+ fascinating webinars by the renowned speakers across industries on contemporary issues. The recently hosted webinars for the period October, 2023 to December, 2023 are mentioned below.

Influence Positively - Meditation for Transformational Leadership.

Speaker: Dr. Kamlesh D Patel (Daaji), Founder,
The Heartfulness Institute.



How to be an Ethical Technologist

Speaker: Prof. Moshe Y Vardi,
Professor in Computational Engineering, Rice University.



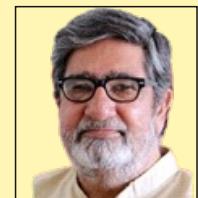
Understanding the Regulatory Landscape of Digital Markets: Opportunities and Challenges

Speaker: Dr. KD Singh,
Director (Law) in Digital Markets & Data Unit Competition Commission of India (CCI)



Why are Cyber Criminals a Step ahead of Us, Most Times?

Speaker: Dr. Rama Subramaniam,
Director & CEO, Valiant Technologies Group.



Political Correctness and the Spirit of Free Enquiry: Navigating a Difficult Terrain

Speaker: Prof. Rohit Dhankar,
Founder Secretary, Digantar Shiksha Evam Khelkud Samiti.

All these Webinar sessions were moderated by Prof. R Prasad and Mr. Sudhakar Rao

Many More Miles to go

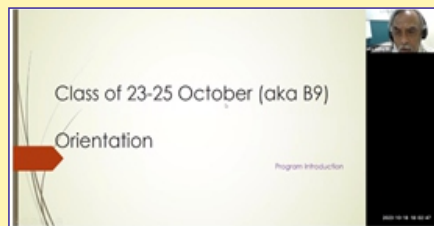
Deeksharambh

Deeksharambh (Orientation Programme) was conducted from 23-25 October, 2023 to the Class of 2023-25 October batch. It was a three day program meant for briefing the Online Program content, delivery, assessment and evaluation to the online learners.

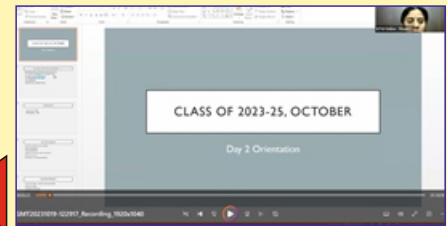
Day 1: Introduction of the Program was delivered by Prof. Ramesh Krishnan

Day 2: Course Project and e-content overview by Prof. U.L. Sunitha

Day 3: Assessments and Evaluation by Prof. Ramesh Krishnan.



Prof. Ramesh Krishnan



Prof. U.L. Sunitha

Alumni Testimonials/Achievements



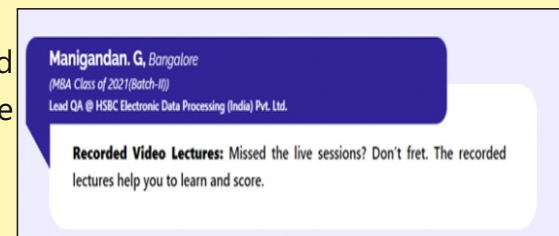
Mr. Abdul Wahab

Student from Class of 2021-2023 January batch shared his experience on the flexibility of the program and said it is a learner friendly program.

Mr. Manigandan

Student from Class of 2021-2023 July batch illustrated how recorded sessions uploaded on the vle helped them to catch up the missed live sessions.

For more details, visit <https://online.ifheindia.org/testimonials.html>



Student Achievements



Ms. Chaynika Agarwal

ICFAI Online MBA Student, Class of 2022-24, successfully completed her CA and is now a qualified Chartered Accountant.

Student Scholarships

Merit Scholarships were given to students who performed exceptionally well in academics. Below is the list of merit students for the period March 2022 to February 2023.

Class of 2022-24 January Batch Semester 1:

Ritu Gupta, Mayank Chaudhary, Roobi Sachin, Divya Darshan Jannu, Sony Bronzon, Mili Mistry and Veda Jannu.

Class of 2022-24 January Batch Semester 2:

Ritu Gupta, Roobi Sachin, Mayank Chaudhary, Veda Jannu and Divya Darshan Jannu.

Class of 2022-24 July Batch Semester 1:

Nasrin Reza, Ranadip, Swaminathan, Godha Devi, Sonal Sachdeva, Joe Kevin Peter, Vyshali Nilikonda and Ravichandran.

Class of 2022-24 November Batch Semester 1:

Abhishek Anand, Anupam Malakar, Gouni Anisha Rai, Chaynika Agarwal, Nancy Agarwal, Sai Prakash Reddy and Satabdi Chowdhury.

Faculty Achievements



Prof. R Prasad was honoured with an award for the “Outstanding Contribution in Design of Innovative Online Education 2023” at Second Education Leaders Conclave and Awards organized by LinkedIn in July 2023.



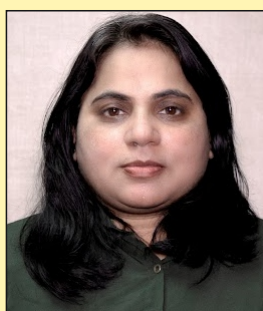
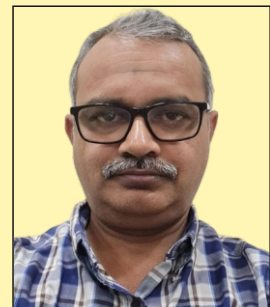
Dr. K Veena

Awarded with the degree of Doctorate from the Prestigious Institute Jawaharlal Nehru Technological University, Hyderabad on March 18, 2023.

- Attended National level Faculty Development Program on “Innovative Pedagogy and Professional Development” organized by Institute of Public Enterprise, Shamirpet, Hyderabad on March 19, 2023.

Dr. Pran Kumar

Attended 5 day FDP on Research Methodologies in IT/Operations hosted by ICFAI Business School, Hyderabad from May 9, 2022 to May 13, 2022.



Dr. Anuradha Chavali

Got Patent Rights, Application No.202321028905 A, filed on 20.4.2023 published on 01.09.2023 for the title “Digitization of Education – Challenges and Measures for Promotion Innovative Technology for Delivering Educational Content In a Remote Learning Environment”.

Workshops/Seminars/Conferences

Faculty Members listed below have attended a UGC-Approved Short-Term Professional Development Program on "Design and Development of Self-Learning Materials for Distance, Online and Blended Learning" organized by Staff Training and Research Institute of Distance Education, Indira Gandhi National Open University, from March 13-18, 2023.



Prof. U.L. Sunitha

Prof. Ramesh Krishnan

Dr. Sheela Rosalyn

Prof. Anirudh Prakhya

Dr. Anuradha Chavali

Dr. Pran Kumar

Faculty Members listed below have attended a UGC-Approved Short-Term Professional Development Program on "Design and Development of Self-Learning Materials for Distance, Online and Blended Learning" organized by Staff Training and Research Institute of Distance Education, Indira Gandhi National Open University, from November 18-24, 2023.



Prof. Sundara Vardhan

Dr. C.V. Krishna

Dr. Naga Ramya Kiran

Prof. Aparna Meduri

Research and Publications

Dr. K Veena

- Selected as an Empaneled Reviewer for the Journal of Economics and International Business Management, /JEIBM/, <http://sciencewebpublishing.net/jeibm>.

Dr. Anuradha Chavali

- Published an article on "Relationship between Employee Engagement and Organizational Commitment- A Qualitative Analysis on Telecom Sector", in NVEO Journal (SCOPUS INDEXED), ISSN 2148-9637, Volume 8, Issue 4, November 2021.
- Published an article on "Assistive Technology- An Alternative for Locomotion Disability and Resultant Social Participation", in Harbin Institute of Technology, (SCOPUS INDEXED), ISSN 0367-6234, March 2022.
- Contributed Book Chapter - Digitalization of Education - Challenges and Measures for "Evolution of Digitalized Societies Through Advanced Technologies", in SPRINGER, August 2022.

Newly Joined Faculty

Ravi Tennety is our newly joined faculty in HR. He has graduated from the Indian Institute of Management, Calcutta and holds a degree in engineering in Electrical and Electronics from BIT (Ranchi). He has been trained at IIM Ahmedabad and Indian School Of Business in thought leadership and strategic initiatives and completed Executive Development programs at University of Michigan and Harvard Business School.

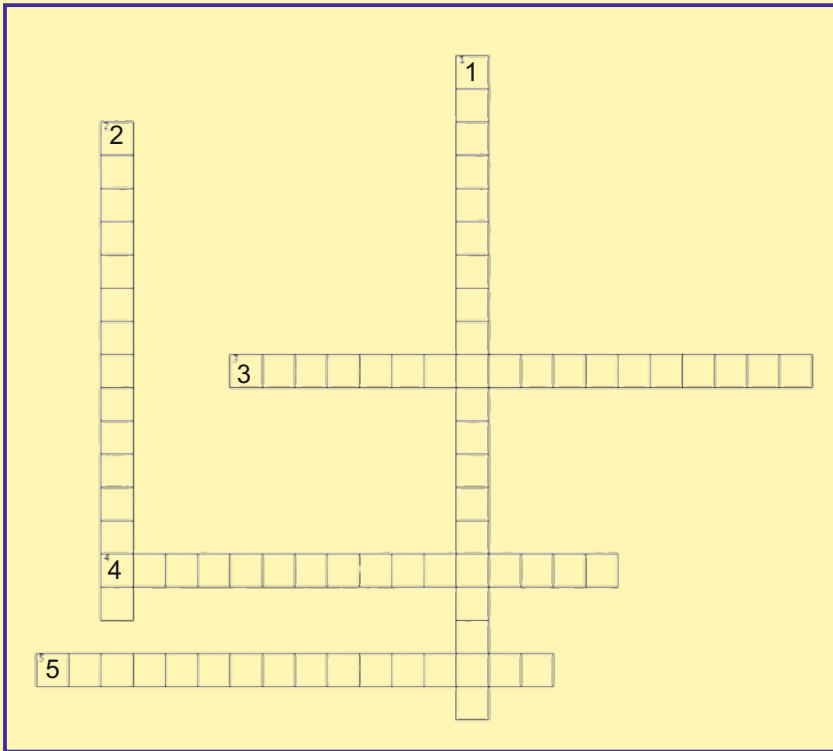


Ravi Tennety currently leads an S&T mission of the Office of the Principal Scientific Advisor to the PMO, based out of Bengaluru, in which he enables the application of science while building networks among institutions, industry, policy-makers, government and start-ups to create social impact and economic value.



Malabika Purkayastha is our newly joined faculty in Marketing. She is an Educator & Coach Marketing Enthusiast. Her research focus is in the areas of Consumer Behaviour, Services Marketing, Value co-creation. She teaches varied courses in Marketing Management and General Management including Services Marketing, Retail Management, International Business, Business Environment, Business Research Methodology, Consumer Behaviour, Indian Financial System, Managerial Economics, Advertising and Communications Management.

Business Awareness Quiz



DOWN

1. The ability to identify problems, brainstorm and analyse answers, and implement the best solutions.
2. Sets of abilities/knowledge used to perform practical tasks in the areas of science, the arts, technology, engineering, and math.

ACROSS

3. Capabilities that help leaders form interactive, supportive, and high-functioning teams.
4. The ability to delegate, inspire and communicate effectively coupled with honesty, confidence, commitment and creativity.
5. The ability to make intentional and successful efforts in influencing someone either through written or verbal communication.

Learning Experiences

Dr. C.V. Krishna, Faculty Member - Marketing, spoke on the benefits of doing an Integrated Course Project as part of the MBA program.

Dr. Pran Kumar, Faculty Member - Operations, talked on how ICFAI MBA Program is an exceptionally value added program for working and business professionals.

- University has recently bagged NAAC A++ with a score of 3.59 of 4.
- First batch students of Online MBA Program were conferred with the MBA degree during 13th Convocation of ICFAI Foundation for Higher Education, held on 16th September, 2023. Chief Guest for the session was Dr. M Jagadesh Kumar, Chairman, University Grants Commission (UGC, New Delhi and presided by Dr. C. Rangarajan, Chancellor of our University.

**Names from left to right:**

- Prof. Ramesh Krishnan ● Prof. Anirudh Prakhya ● Prof. U.L. Sunitha ● Ms. Sruthi Kuchipudi (student)
- Prof. R. Prasad ● Prof. Muthukumar ● Dr. C.V. Krishna ● Dr. Anuradha Chavali ● Dr. K. Veena